

MINUTES
CITY OF DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY
G.L. Gilleland Council Chambers, City Hall 2nd Floor
Monday, September 25, 2023
5:30 P.M.

1. **CALL TO ORDER:** William Illg called the meeting to order at 5:35 pm.
2. **ROLL CALL:** Present were members Jonathan Campbell, Tasha Howell, Dwight Gilleland and William Illg.

Jamie McCracken was not present at the meeting.

City Staff in attendance included City Clerk Beverly Banister, Downtown Development Director Amanda Edmondson and City Manager Bob Bolz.
3. **INVOCATION AND PLEDGE:** Invocation and pledge were led by D. Gilleland.
4. **APPROVAL OF THE AGENDA:** Motion to amend the agenda to add item #16 November 27, 2023 DDA Meeting made by D. Gilleland; second by T. Howell. Vote carried unanimously in favor.

Motion to approve the agenda as amended made by T. Howell; second by D. Gilleland. Vote carried unanimously in favor.
5. **APPROVE MEETING MINUTES**
 - Regular Meeting held July 24, 2023

Motion to approve the minutes as presented made by D. Gilleland; second by J. Cambell. Vote carried unanimously in favor.
6. **REVIEW FINANCIALS THROUGH AUGUST 2023:** Board reviewed financials. No questions or comments.
7. **DIRECTOR'S REPORT – AMANDA EDMONDSON:** Director Edmondson provided an overview of the recent downtown development activity. She reported on the status of the Strategic Plan and a successful kick-off meeting; she appreciated those who attended and reminded the Board of the future dates. She spoke briefly on the status of the Historic Resource Survey project and provided the current artwork displayed on the Hwy 53 billboard.

NEW BUSINESS

8. **RECOGNITION OF KEITH STONE'S SERVICE TO THE CITY:** Director Edmondson acknowledged the many years of service by Keith to the City and the DDA Board emphasizing that he will be greatly missed in the community. A recognition award to commemorate his service will be given to his family.
9. **ACKNOWLEDGEMENT OF NEED TO REPLACE DDA MEMBERS/APPOINT CHAIRPERSON:**

Director Edmondson expressed the need for the Board to appoint a new chairperson and also the absence of two seats on the Board which need to be filled.

Motion to appoint William Illg as chairperson for the Board made by D. Gilleland; second by T. Howell. Vote carried unanimously in favor.

Motion to appoint Jonathan Campbell as Vice-Chairperson (to replace William Illg) for the Board made by D. Gilleland; second by T. Howell. Vote carried unanimously in favor.
10. **2024 MEETING CALENDAR:** Motion to schedule the May and November 2024 DDA meetings to May 9, 2024 and November 7, 2024 made by D. Gilleland; second by J. Campbell. Vote carried unanimously in favor.

Motion to move the November 27, 2023 DDA meeting to November 9, 2023 at 5:30 pm made by D. Gilleland; second by T. Howell. Vote carried unanimously in favor.
11. **CHRISTMAS DECORATING CONTEST AND SPONSORSHIP:** Discussion occurred regarding the idea of being a sponsor for a Christmas decorating contest within the community and the logistics of the contest itself including prize money.

Motion to approve sponsorship of the Christmas decorating contest in the amount of \$1,250.00 unless no other sponsors participate then the Board will increase their sponsorship to \$2,500.00 made by J. Campbell; second by D. Gilleland. Vote carried unanimously in favor.

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- 12. GOSPEL IN THE PARK:** Director Edmondson presented the details of the Gospel in the Park event scheduled for May 11, 2024; discussion occurred regarding the event.

Motion to approve sponsoring the first gospel act for the Gospel in the Park event in the amount of \$2,500.00 made by J. Campbell; second by D. Gilleland. Vote carried unanimously in favor.

OLD BUSINESS

- 13. DOWNTOWN DAWSONVILLE HISTORIC PHOTO CONTEST:** Director Edmondson presented the only three photos submitted in response to the Downtown Dawsonville Historic Photo Contest in which the Board sponsored; she requested the Board award the prize money for each photo. All three photos were submitted by Regina Waters from United Community Bank.

Motion to award 1st place for the photo of the oldest bank building (Exhibit "A"), 2nd place for the photo of the bank lobby (Exhibit "B") and 3rd place for the photo of the previous bank building (Exhibit "C") totaling \$350 to United Community Bank made by D. Gilleland; second by T. Howell. Vote carried unanimously in favor.

- 14. BANNERS:** Director Edmondson provided a quote to add additional banners throughout the City Hall Complex/Main Street Park/Farmers Market areas and for banners to be placed downtown on Highways 53 and 9 and around the Historic Courthouse; discussion occurred.

Motion to approve the purchase of twenty banners with installation and hardware as presented to be placed in the downtown area on the roads coming into the City for approximately \$5,300.00 made by D. Gilleland; second by T. Howell. Vote carried unanimously in favor.

- 15. BBQ COMPETITION/FESTIVAL:** The Board determined not to take any action on this event at this time.

- 16. NOVEMBER 27, 2023 DDA MEETING:** Discussed during item #10.

ANNOUNCEMENTS

ADJOURNMENT:

At 7:19 p.m. a motion to adjourn the meeting was made by T. Howell; second by D. Gilleland. Vote carried unanimously in favor.

Approved this 9th day of November 2023.

By: DOWNTOWN DEVELOPMENT AUTHORITY

Vacant

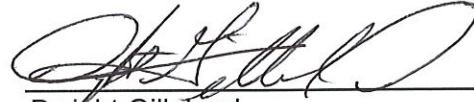


William Ilg, Chairperson

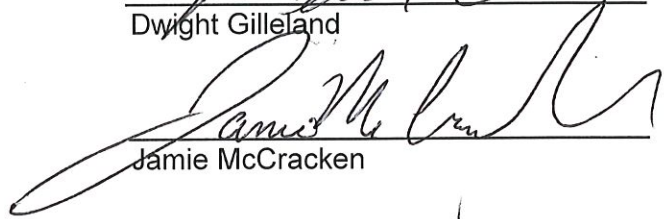


Tasha Howell, Treasurer/Secretary

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Dwight Gilleland



Jamie McCracken



Jonathan Campbell, Vice Chairperson

Vacant

Attest:



Beverly A. Banister, City Clerk



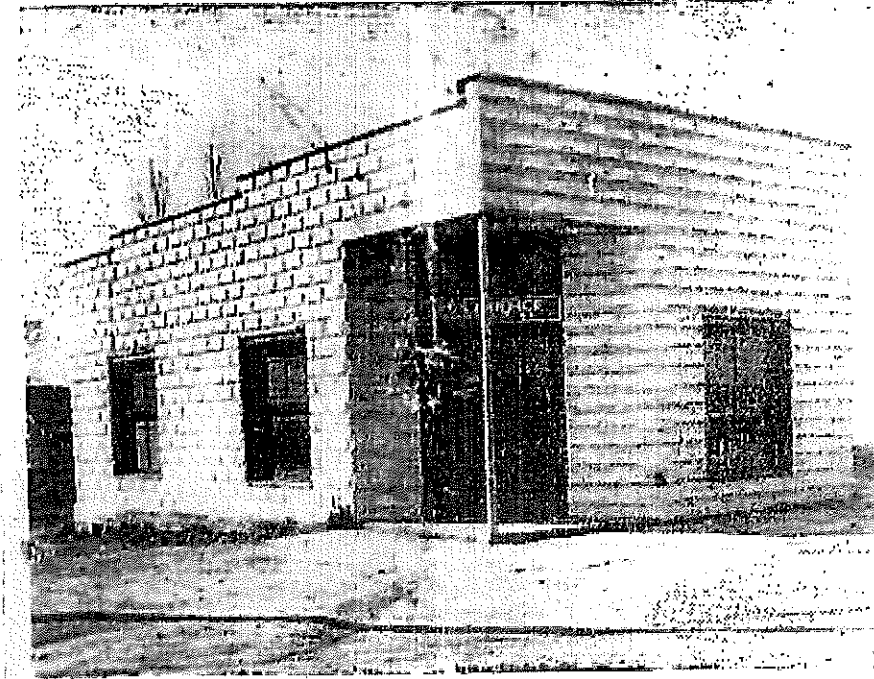


Exhibit "A"



Exhibit "B"



Exhibit "C"