

MINUTES
CITY OF DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY
G.L. Gilleland Council Chambers, City Hall 2nd Floor
Wednesday, October 15, 2025
5:30 P.M.

1. **Call to Order:** Meeting call to order by Will Illg at 5:30 pm
2. **Roll Call:** Present were Chris Sheets, Mary Wright, Jonathan Campbell, Will Illg, Tasha Howell and Jamie McCracken
3. **Invocation and Pledge:** Invocation and pledge were led by Chris Sheets.
4. **Service Recognition of Retiring DDA Member, Dwight Gilliland:** A plaque was awarded to Dwight Gilliland for his years of service to the DDA Board by Downtown Development Director Amanda Edmondson.
5. **Approval of the Agenda:** A motion was made to amend the agenda to add #17 AEMC Grant and Projects by T. Howell; second by J. Campbell. Vote carried unanimously in favor.
A motion was made to approve the amended agenda by J. McCracken; second by C. Sheets. Vote carried unanimously in favor.
 - **Approve Minutes from 07.28.25 Meeting**
 - **Approve Minutes from 08.20.25 Meeting**A motion was made to approve the minutes by J. Campbell; second by T. Howell. Vote carried unanimously in favor.
6. **Public Input:** None
7. **Financial:** The Board reviewed the financials. W. Illg asked questions regarding grant given to KARE for Kids last month and how much was left to award.
8. **Directors Report- Amanda Edmondson:** Director Edmondson provided updates on the following items:
 - Honor Dwight Gilliland
 - New DDA Grant Application has been completed
 - New Ads are out
 - Good Turn out for Concerts
 - Implemented Billboard Ads
9. **DDA Grant, "The Sip" – Cindy Dickinson**
10. **DDA Grant, "The Sip" – David Clark**
11. **DDA Grant, "IGY6 Coffee" – Tim Costley**
Decision was made to consider all three Grants together. Discussion was made by the Board. Motion was made to split the remaining fund equally between each of the three grants in the amount of \$7,200 each by J. McCracken; second by T. Howell. Vote carried in favor, with C. Sheets abstaining.
12. **T-Mobile Grant Application for Kiosk Project - DDA Letter of Support:** Letter was signed by W. Illg and has been submitted.

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- 13. Proposed Beautification Project: Historic Courthouse Holiday Décor:** Motion was made to move forward using \$5,000 by J. McCracken; second by C. Sheets. Vote carried unanimously in favor.
- 14. Proposed Beautification Project: Retaining Wall Downtown Web Address Mural:** Motion made to move ahead with project in the amount of \$1,500 with condition of property owner keeping up the landscaping by M. Wright; second by T. Howell. Vote carried unanimously in favor.
- 15. Marketing Opportunity: Dawson County Chamber of Commerce Map:** Motion was made to spend \$2,000 to advertise on the Dawson County Road Map by J. McCracken; second by J. Campbell. Vote carried unanimously.
- 16. Discussion of DDA Grant Program:** After discussion by the Board for Director Edmondson to gather some ideas of what other communities are doing, a motion was made to table this until the 11-06-2025 meeting by J. Campbell; second by C. Sheets. Vote carried unanimously in favor.
- 17. AEMC Grant and Projects:** Motion to accept the grant and use it for the gateway sign with possibility of using an additional \$5,000 from our budget, and if we can't complete this project we will use it for the other two projects was made by J. Campbell; second by T. Howell. Vote carried unanimously in favor.

ADJOURNMENT

At 7:12 pm, a motion was made to adjourn the meeting by T. Howell; second by J. McCracken. Vote carried unanimously in favor.

Approved this 6th day of November 2025.

By: DOWNTOWN DEVELOPMENT AUTHORITY


William Illg, Chairperson

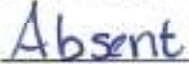

Jonathan Campbell, Vice Chairperson


Tasha Howell, Secretary/Treasurer

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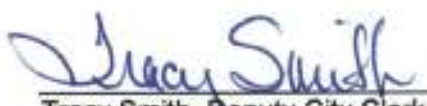

Jamie McCracken


Mary Wright


Chris Sheets

Vacant

Attest:


Tracy Smith, Deputy City Clerk

