

Minutes  
Downtown Development Authority DDA Meeting  
Monday, November 13, 2017 at 5:30 PM  
City Hall Council Room - 2nd floor

- A. Call to Order and Roll Call by Jeremy Porter
  - In attendance - Jeremy Porter, Misti Moore, Keith Stone, Gordon Pirkle, Tim Costly, and Kevin Hammond
- B. Pledge and Invocation by Tim Costly
- C. Approval of Agenda - move by Jeremy Porter and second by Keith Stone to amend to include:
  - 1. calendar of meetings for 2018 - meetings will continue at 5:30 on Monday when possible
  - 2. training session for DDA members on Dec 6 (Branding your Downtown) move and second to spend \$30 per person for Misti Moore, Jeremy Porter, and Tim Costly to attend
- D. Approval of Minutes
  - 1. Minutes from the regular DDA meeting held August 14, 2017 - adopted
- E. New Business:
  - 1. DDA consultant update/speaker - Joel Cordell gave a brief presentation to the DDA board about meeting with DDA members
  - 2. Vote for Treasurer - move and second to approve Kevin Hammond as new Treasurer
  - 3. Establish Downtown Business Council - discussion regarding establishing a council - had a move and second to table establishing a council. We will host an "after hours" event to network and talk with all city business owners on Jan 15, 2018 at 7 in the Gordon Pirkle Room to discuss needs and vision for the city of Dawsonville. The City will provide a list of all who business licenses have been issued to for invitations.
  - 4. Find business that might be interested in grants for building improvements - suggestions were made, but waiting until after "retreat" with DDA consultant Joel Cordell
  - 5. Other grants - It was proposed that Outside the Lines be given a grant to buy equipment for the business. However, the DDA board unanimously agreed that the grants should be used for the building/property and not individual business needs.
  - 6. Quarterly event ideas - ideas discussed - car show - possibly in spring, food truck nights, beer fest, Christmas trees representing each business/light display at AMP - agreed to investigate further dates for car show in Spring
  - 7. Financial report
- F. Adjournment by Jeremy Porter

Signatures

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