

MINUTES
CITY OF DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY
G.L. Gilleland Council Chambers, City Hall 2nd Floor
Monday, November 22, 2021
5:30 P.M.

1. **CALL TO ORDER:** Keith Stone called the meeting to order at 5:46 pm.
2. **ROLL CALL:** Present were members Keith Stone, Kevin Hammond, Tasha Howell and William Illg. Jamie McCracken and Dwight Gilleland were not present.

Also present were Deputy City Clerk Tracy Smith, City Manager Bob Bolz, Planning Director David Picklesimer and City Attorney Kevin Tallant.
3. **INVOCATION AND PLEDGE:** Invocation and Pledge were led by William Illg.
4. **APPROVAL OF THE AGENDA:** Motion to add item #11 Georgia Downtown Association (GDA) Membership to the agenda made by W. Illg; second by K. Hammond. Vote carried unanimously in favor.

Motion to approve the agenda as amended made by W. Illg; second by T. Howell. Vote carried unanimously in favor.
5. **APPROVE MEETING MINUTES:**
 - Regular Meeting held September 27, 2021Motion to approve the minutes as submitted made by K. Hammond; second by W. Illg. Vote carried unanimously in favor.
6. **REVIEW FINANCIALS THROUGH OCTOBER 31, 2021:** DDA financials presented through October 31, 2021. No questions or comments.

BUSINESS

7. **CREEKSTONE PHASE II SLOPE GRADING EASEMENT:** Planning Director Picklesimer informed the Board that Hardeman Homes is requesting to enter into an agreement to allow them to install a cut slope on the Downtown Development Authority property to avoid constructing a seventeen-foot-tall retaining wall on lots #27-29. Discussion occurred regarding the proposal.

Motion to stay with the fair market value of \$25,000 for the temporary three-month easement made by K. Hammond; motion dies for lack of a second.

Motion to approve the easement for the following conditions and to allow the Chairman to sign the agreement made by W. Illg:
 - \$25,000 compensation
 - Easement valid for three months from date of recording
 - Replace any damaged fencing
 - Establish permanent vegetation and warranty for twelve months
 - Install one row of evergreen trees on Hardeman Property along Downtown Development Authority Property line at ten-foot centers and warranty for twelve monthsSecond by K. Hammond. Vote carried unanimously in favor.
8. **ART CONTEST AWARDS:** City Manager Bolz explained to the Board the desire to develop interest in the community outside of just the Christmas Tree Lighting and Parade. He approached Robinson Elementary School to involve students in a Gingerbread House decorating contest. He also shared the Art Contest the high schoolers participated in by decorating the City Hall/Museum window fronts. Bolz is seeking approval of the Board to cover the costs for the awards and participation.

Motion to approve sponsoring and providing compensation for a \$25 prize for the elementary school Gingerbread House contest and a pizza party and to provide prize money for the high school art contest for \$100 for 1st Place, \$75 for 2nd Place, \$50 for 3rd Place and \$25 for 4th Place made by W. Illg; second by K. Hammond. Vote carried unanimously in favor.

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9. DEVELOPMENT OF DDA LOGO - QUOTES: Councilmember Illg reviewed the quotes received to develop a Downtown Development Authority logo.

Motion to table this item to the January 24, 2022 regular meeting made by W. Illg; second by K. Hammond. Vote carried unanimously in favor.

10. MARKETING IDEAS: Keith Stone asked how the Christmas Tree Lighting & Parade has been advertised. City Manager Bolz told the Board all the ways it has been advertised and explained the overview of the event. Keith Stone suggested having a table to decorate a stocking for the 2022 event. Bolz provided information on his research to have a temporary ice-skating rink at the park; he reported the costs were high. The Board asked about having a television brought in for the Christmas event to broadcast the UGA football game but likely there will be issues with licensing.

Keith Stone asked about having fireworks downtown for Independence Day. Bolz reported the feedback from the Fire Marshal who has stated it cannot be done downtown. Stone requested to have the Dawson County Fire Marshal and Fire Chief attend the next DDA meeting. Discussion occurred about a potential 4th of July event in 2022.

11. GEORGIA DOWNTOWN ASSOCIATION (GDA) MEMBERSHIP: Motion to approve obtaining a membership to the Georgia Downtown Association made by W. Illg; second by T. Howell. Vote carried unanimously in favor.

ADJOURNMENT:

At 6:42 p.m. a motion to adjourn the meeting was made by T. Howell; second by K. Hammond. Vote carried unanimously in favor.

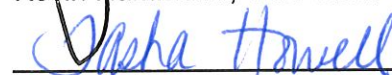
Approved this 28th day of March 2022

By: DOWNTOWN DEVELOPMENT AUTHORITY



Keith Stone, Chair

Kevin Hammond, Vice Chair



Tasha Howell, Treasurer/Secretary



Dwight Gilleland



Jamie McCracken

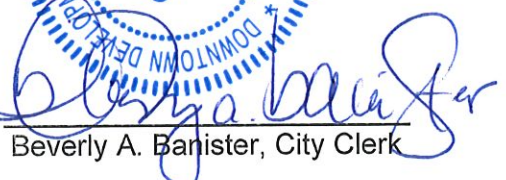


Jonathan Campbell



William Illg, Councilmember



Attest: 

Beverly A. Banister, City Clerk