

MINUTES
CITY OF DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY
G.L. Gilleland Council Chambers, City Hall 2nd Floor
Monday, May 23, 2022
5:30 P.M.

1. **CALL TO ORDER:** Keith Stone called the meeting to order at 5:30 pm.
2. **ROLL CALL:** Present were members Jonathan Campbell, Tasha Howell, Keith Stone, Dwight Gilleland and Jamie McCracken.

Kevin Hammond and William Illg were not present at the meeting.

Also present were City Clerk Beverly Banister and City Manager Bob Bolz.
3. **INVOCATION AND PLEDGE:** Invocation was led by Jamie McCracken and Pledge was led by Tasha Howell.
4. **APPROVAL OF THE AGENDA:** Motion to approve the agenda as presented made by D. Gilleland; second by T. Howell. Vote carried unanimously in favor.
5. **APPROVE MEETING MINUTES**
 - Regular Meeting held March 28, 2022Motion to approve the minutes as presented made by J. McCracken; second by D. Gilleland. Vote carried unanimously in favor.
6. **REVIEW FINANCIALS THROUGH APRIL 2022:** City Clerk Banister reviewed the recent financial activity of the Board through April 2022.

BUSINESS

7. **DEVELOPMENT OF DDA LOGO – REVIEW EDIT IF AVAILABLE:** The Board discussed their likes and dislikes of the new logo renderings.

Motion made by J. McCracken to submit suggested edits as outlined below to Studio One O One:
 - Disregard Mockup 2
 - Mockup 1 – Remove the food truck and farmers market cart, add mountains and blue sky, change out main street buildings and replace with main street buildings on mockup 2
 - Original Option 3 – Remove pumpkins and sunflowers, remove pool room sign (including Bill Elliott St sign), remove VISIT DAWSON sign and make Main Street Park sign more visible, enclose the logo in the same shape as mockup 1 and add a blue sky.Second by T. Howell. Vote carried unanimously in favor.
8. **DIGITAL BILLBOARD INFORMATION:** Jonathan Campbell presented the Board with several options to possibly advertise the DDA, downtown businesses and events occurring downtown on a digital billboard at Route 400. The Board discussed the different options and decided to revisit the item once the logo has been created.

ANNOUNCEMENTS: City Manager Bolz reported on the potential of the City purchasing a piece of property that could be used to connect the historic downtown, create additional parking, options for additional businesses and open up City streets. He also reported he is still looking into the logistics for holding a firework show but it is unlikely it will occur this year. Keith Stone said he'd like to consider having the DDA sponsor a 5K for Labor Day.

ADJOURNMENT:


At 6:10 p.m. a motion to adjourn the meeting was made by T. Howell; second by D. Gilleland. Vote carried unanimously in favor.

(Signatures on following page)

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Monday, May 23, 2022
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Approved this 25th day of July 2022.

By: DOWNTOWN DEVELOPMENT AUTHORITY



Keith Stone, Chair

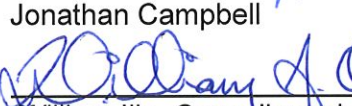


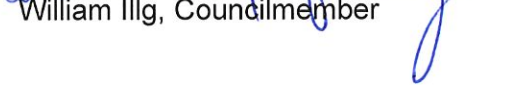
Kevin Hammond, Vice Chair
absent

Tasha Howell, Treasurer/Secretary
absent

Dwight Gilleland


Jamie McCracken


Jonathan Campbell


William Ilg, Councilmember


Attested: 

Beverly A. Banister, City Clerk

