

MINUTES
CITY OF DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY
SPECIAL CALLED MEETING
G.L. Gilleland Council Chambers, City Hall 2nd Floor
Thursday, February 17, 2022
5:30 P.M.

1. **CALL TO ORDER:** Keith Stone called the meeting to order at 5:35 pm.
2. **ROLL CALL:** Present were members Keith Stone, William Illg, Kevin Hammond and Jonathan Campbell.

Jamie McCracken, Dwight Gilleland and Tasha Howell were not present.

Also present were City Clerk Beverly Banister, City Manager Bob Bolz. Dawson County Fire Marshall Jeff Bailey and Fire Chief Danny Thompson.
3. **INVOCATION AND PLEDGE:** Invocation and Pledge were led by William Illg.

Chairman Stone welcomed Jonathan Campbell as the Authority's newest Board member.
4. **APPROVAL OF THE AGENDA:** Motion to approve the agenda as presented made by W. Illg; second by K. Hammond. Vote carried unanimously in favor.

BUSINESS

5. **FIREWORKS DISCUSSION:** The Dawson County Fire Marshall Jeff Bailey discussed the requirements their department adheres to concerning a public display of fireworks and provided the Rules and Regulations of the State of Georgia Code for fireworks displays. He spoke about the requirements to contract with a licensed company, obtaining a permit from the probate court and insurance requirements; all of which he stated a licensed company would be aware of these requirements. Stone asked about setting the fireworks off from the High School and have spectators located at Main Street Park. Bailey talked about the distances required from an occupied building, the location of spectators, the North Georgia Assisted Living facility and the propane storage facility. He also stated the department has the authority to reduce the distances, but safety is their highest concern. He suggested reaching out to a licensed company and allow them to work out the plan so it can be presented to the fire department. The Board discussed contacting Zambelli who has been the provider in the past for Sparks in the Park. City Manager Bolz said he would reach out to Zambelli.
6. **MOUNTAIN MOONSHINE FESTIVAL:** Dwight Gilleland asked for this item to be on the agenda and although he could not attend this meeting, he provided his concerns via email. Kevin Hammond spoke on his behalf. The concern is that now the Moonshine Festival is held at the City Hall Complex, the businesses located away from City Hall are not getting any traffic during festival. He would like to see some advertising through newsletters, digital sign, newspaper, etc. letting people know the businesses are open. Ideas were discussed to try and get the people who are coming to the festival to know there are businesses open downtown through possible means of a billboard advertisement, signs at the festival, a scavenger hunt and a newspaper advertisement. The Board said they could brainstorm more ideas closer to October.
7. **CONSIDERATION OF GRANT APPLICATION – DAWSONVILLE HISTORY MUSUEM:** The grant cannot be considered until the City has approved the project. A structural engineer is being consulted by the museum to determine the feasibility of the project and the City is talking with the Christmas Tree company as well. The project is to cover the winner's circle in front of the museum.
8. **DEVELOPMENT OF DDA LOGO – REVIEW QUOTES AND CONSIDER CHOOSING A COMPANY:** The quotes for the development of the DDA logo were discussed. Motion made by W. Illg to take the item off the table; second by K. Hammond. Vote carried unanimously in favor.

Further discussion of the quotes and the detail of the services the companies would provide. Motion to select Studio One O One and their package to develop the logo starting at \$350 made by W. Illg; second by J. Campbell. Stone asked if he would consider amending the motion to select the company only and have them attend the next meeting to provide examples of the differences in their packages. Motion amended by W. Illg to select Studio One O One and request they attend the next DDA meeting; second by J. Campbell. Vote carried unanimously in favor.

Councilmember Illg stated he will contact Studio One O One and invite them to the next meeting.

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ANNOUNCEMENTS: City Manager Bolz stated the pre-application for the grant to develop a downtown strategic plan was submitted to the Appalachian Regional Commission for consideration.

ADJOURNMENT:

At 6:19 p.m. a motion to adjourn the meeting was made by K. Hammond; second by W. Illg. Vote carried unanimously in favor.

Approved this 28th day of March 2022.

By: DOWNTOWN DEVELOPMENT AUTHORITY



Keith Stone, Chair

Kevin Hammond, Vice Chair

Tasha Howell

Tasha Howell, Treasurer/Secretary

Dwight Gilleland

Dwight Gilleland

Jamie McCracken

Jonathan Campbell

Jonathan Campbell

William Illg

William Illg, Councilmember

Attested: *Beverly A. Banister*

Beverly A. Banister, City Clerk

