

AGENDA
CITY OF DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY
City Hall, G.L. Gilleland Council Chambers
Monday, November 23, 2020
5:30 P.M.

1. Call to Order
2. Roll Call
3. Invocation and Pledge
4. Approval of the Agenda
5. Approve Meeting Minutes
 - Regular Meeting held September 28, 2020
6. Review Financials

BUSINESS

7. Grant Disbursement Guidelines Exception Request

ANNOUNCEMENTS

ADJOURNMENT

The next scheduled meeting is Monday, January 25, 2021

Those persons with disabilities who require reasonable accommodations in order to allow them to observe and/or participate in this meeting or who have questions regarding the accessibility of the meeting, should contact the Clerk at Dawsonville City Hall at 706-265-3256 at least two (2) business days prior to the meeting.



DOWNTOWN DEVELOPMENT
AUTHORITY
EXECUTIVE SUMMARY FOR
AGENDA ITEM # 5

SUBJECT: APPROVE MEETING MINUTES

DDA MEETING DATE: 11/23/2020

PURPOSE FOR REQUEST:

**TO REQUEST APPROVAL FOR THE DDA MEETING MINUTES HELD ON
SEPTEMBER 28, 2020**

HISTORY/ FACTS / ISSUES:

OPTIONS:

APPROVE, AMEND OR DENY

RECOMMENDED SAMPLE MOTION:

REQUESTED BY: Beverly Banister, City Clerk

MINUTES
CITY OF DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY
G.L. Gilleland Council Chambers, City Hall 2nd Floor
Monday, September 28, 2020
5:30 P.M.

1. **CALL TO ORDER:** Keith Stone called the meeting to order at 5:32 pm.
2. **ROLL CALL:** Present were members Tasha Howell, Stephen Tolson, Keith Stone, Dwight Gilleland and Jamie McCracken. Members Marsha Martel and Kevin Hammond were absent.
3. **INVOCATION AND PLEDGE:** Invocation and Pledge were led by Jamie McCracken.
4. **APPROVAL OF THE AGENDA:** Motion to approve the agenda as presented made by S. Tolson; second by T. Howell. Vote carried unanimously in favor.
5. **APPROVE MEETING MINUTES:**
 - Regular Meeting held January 27, 2020
 - Special Called Meeting held August 27, 2020

Motion to approve the minutes as submitted made by S. Tolson; second by D. Gilleland. Vote carried unanimously in favor.

6. **APPROVE FINANCIAL REPORT:** Motion to approve the financial report made by S. Tolson; second by D. Gilleland. Vote carried unanimously in favor.

BUSINESS

7. **APPOINT SECRETARY:** Motion to elect Tasha Howell as the Treasurer/Secretary for the DDA Board made by J. McCracken; second by S. Tolson. Vote carried 4 in favor (Tolson, Stone, Gilleland, McCracken) with 1 abstained (Howell).
8. **CHANGE CHECKING ACCOUNT AUTHORIZED SIGNATURES:** Motion made by J. McCracken to change the DDA checking account authorized signatures to include the following board members:
 - Keith Stone
 - Kevin Hammond
 - Jamie McCracken
 - Dwight Gilleland
 - Tasha Howell

Second by D. Gilleland. Vote carried unanimously in favor.

ANNOUNCEMENTS:

Food Truck night will be held at the Farmer's Market on October 2, 2020 starting at 5:00 pm. Stephen Tolson announced he has received feedback positive feedback and excitement from the public regarding the proposed Chase Elliott display as presented at the last DDA meeting.

ADJOURNMENT:

At 5:44 p.m. a motion to adjourn the meeting was made by S. Tolson; second by J. McCracken. Vote carried unanimously in favor.

Minutes approved at the November 23, 2020 meeting:

Signatures:

Keith Stone, Chair

MINUTES
CITY OF DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY
G.L. Gilleland Council Chambers, City Hall 2nd Floor
Monday, September 28, 2020
5:30 P.M.

Kevin Hammond, Vice Chair

Tasha Howell, Treasurer/Secretary

Dwight Gilleland

Marsha Martel

Jamie McCracken

Stephen Tolson, Councilmember

DRAFT



DOWNTOWN DEVELOPMENT
AUTHORITY
EXECUTIVE SUMMARY FOR
AGENDA ITEM # 6

SUBJECT: REVIEW FINANCIALS

DDA MEETING DATE: 11/23/2020

PURPOSE FOR REQUEST:

TO REVIEW DDA CHECKING ACCOUNT ACTIVITY THROUGH OCTOBER 31, 2020

HISTORY/ FACTS / ISSUES:

OPTIONS:

RECOMMENDED SAMPLE MOTION:

DDA Financials through 10/31/2020

FY						
<u>2020-21</u>	<u>Cleared Activity</u>		<u>Deposits</u>	<u>Interest</u>	<u>Checks</u>	<u>Ending Balance</u>
Jul-20		20,950.90	0.00	0.00	0.00	20,950.90
Aug-20		20,950.90	0.00	0.00	0.00	20,950.90
Sep-20	Deposit Grant Application	20,950.90	50.00	0.00	0.00	21,000.90
Oct-20	Check #5117	21,000.90	0.00	0.00	1,078.50	19,922.40
Nov-20		19,922.40	0.00	0.00		19,922.40
Dec-20		19,922.40	0.00	0.00		19,922.40
Jan-21		19,922.40	0.00	0.00		19,922.40
Feb-21		19,922.40	0.00	0.00		19,922.40
Mar-21		19,922.40	0.00	0.00		19,922.40
Apr-21		19,922.40	0.00	0.00		19,922.40
May-21		19,922.40	0.00	0.00		19,922.40
Jun-21		19,922.40	0.00	0.00		19,922.40
			50.00		1,078.50	
9/21/2020	Miles, Hansford & Tallant	5117	1,078.50			
10/26/2020	Miles, Hansford & Tallant	5118	58.85			Check not cleared yet
			1,137.35			



DOWNTOWN DEVELOPMENT
AUTHORITY
EXECUTIVE SUMMARY FOR
AGENDA ITEM # 7

SUBJECT: GRANT DISBURSEMENT GUIDELINES EXCEPTION REQUEST

DDA MEETING DATE: 11/23/2020

PURPOSE FOR REQUEST:

TO CONSIDER REQUEST FROM DAWSONVILLE HISTORY MUSUEM TO PAY OUT GRANT FUNDS IN TWO PAYMENTS AND MAKE A RECOMMENDATION TO SUBMIT TO CITY COUNCIL FOR FINAL DECISION

HISTORY/ FACTS / ISSUES:

GRANT APPLICATION APPROVED ON 08/27/2020 TO DAWSONVILLE HISTORY MUSUEM IN THE AMOUNT OF \$25,000

INCLUDED FOR REVIEW:

- GRANT APPROVAL AND APPLICATION WITH GUIDELINES
 - EMAIL FROM CINDY ELLIOTT REGARDING PROJECT
-

OPTIONS:

RECOMMENDED SAMPLE MOTION:



Downtown Development Authority:
Keith Stone, Chairperson
Kevin Hammond, Vice Chairperson
Tasha Howell, Treasurer
Jamie McCracken

415 Highway 53 East, Suite 100
Dawsonville, GA 30534
Office (706) 265-3256 Fax (706) 265-4214
www.dawsonville-ga.gov

Dwight Gilleland
Marsha Martel
Stephen Tolson

DDA Grant Request Action Form

Grant Application For: Dawsonville History Museum
dba Georgia Racing Hall of Fame

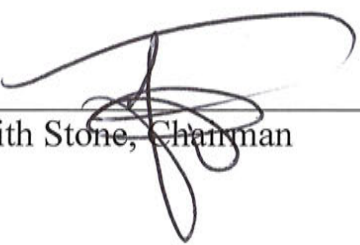
Received: Aug. 25, 2020

Reviewed By DDA: August 27, 2020

Application: Granted in the amount of \$ 25,000⁰⁰ on 8/27/2020

Application: Denied

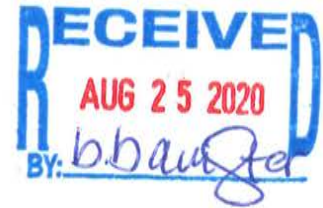
Note: If monies are granted, disbursement of grant funds will be disbursed according to the Grant Guidelines.



Keith Stone, Chairman

8/27/20

Date



Downtown Development Authority:
Keith Stone, Chairperson
Kevin Hammond, Vice Chairperson
Tasha Howell, Treasurer
Jamie McCracken

415 Highway 53 East, Suite 100
Dawsonville, GA 30534
Office (706) 265-3256 Fax (706) 265-4214
www.dawsonville-ga.gov

Dwight Gilleland
Marsha Martel
Stephen Tolson

Dawsonville Downtown Development Authority Grant Checklist

***The following items MUST be adhered to and submitted with your application
BEFORE your request will be considered.***

- Business must be located within the Dawsonville Downtown Development Area
Is the location inside the Historic District? yes ___ no
If yes, prior approval may be required from Historic Preservation Commission
- ✓ Proof of Corporate Status (Secretary of State)
- Proof of Business License (City of Dawsonville) **50123**
- ✓ Background check from Dawson County Sheriff's Office
- ✓ Fee \$50.00 (check made payable to DDA)
- Two (2) Project Cost Estimates

Estimated project start date: Nov. 1, 2020

**Project must commence within sixty (60) days of the grant award*

Estimated project completion date: May 1, 2021

**Project must be completed within one (1) year of commencement*

The following items MUST be completed prior to grant disbursement.

- Project as submitted must be 100% complete.
- Inspection of completed project by DDA member to their satisfaction.
- Submission of paid itemized invoices reflecting project work and cost.

DAWSONVILLE DOWNTOWN DEVELOPMENT PROJECT GRANT FUND GUIDELINES AND APPLICATION PACKET

The Downtown Development Project Grant Fund was created by the City of Dawsonville, Georgia in order for the Dawsonville Downtown Development Authority (“DDA”) to award grants for Projects that promote the development of trade, commerce, industry, and employment opportunities within the Dawsonville Downtown Development Area.

GRANT AMOUNTS AND GUIDELINES

Subject to budgeted funds, there is no pre-determined amount for grant awards. Instead, the applicant is to provide in the written application a description of the proposed Project including itemized estimated costs of the Project and a description of how the Project will benefit the citizens of the City of Dawsonville and fulfill the established guidelines set forth herein. Amounts of awards are subject to current budget funds available for the program. Awards will not be disbursed until the Project is complete and itemized invoices or other evidence of Project completion is submitted to the satisfaction of the DDA following inspection of the completed Project by the DDA or its designee. Awards will be made in an estimated amount, but only disbursed to the extent of actual cost incurred or the amount of the award, whichever is less. For example, a grant award is made for an estimated amount of \$5,000, but the actual Project construction costs \$4,824 would result in disbursement of \$4,824. By way of further example, if the grant award is made for an estimated amount of \$5,000 and the actual Project construction costs \$5,824, the disbursement would be \$5,000. Further guidelines include:

1. Each grant award must promote the development of trade, commerce, industry, and employment opportunities in the downtown development area;
2. Each Project for which a grant is awarded must meet the following definition of “Project”: The acquisition, construction, installation, modification, renovation, or rehabilitation of land, interests in land, buildings, structures, facilities, or other improvements located or to be located within the downtown development area, or other improvement for the essential public purpose of the development of trade, commerce, industry, and employment opportunities in the Dawsonville Downtown Development Area;
3. The Project must be within the Dawsonville Downtown Development Area;
4. Any Project within the Dawsonville Historic District must receive the prior approval of the Dawsonville Historic Preservation Commission as a pre-condition to any grant award.
5. The amount of the grant will be determined by the DDA based on the information provided in the Application, the funds available, and the number of requests under consideration;
6. Eligible applicants are Downtown Development Area commercial property owners, as well as business owners (with the property owner’s permission);
7. Projects funded with grants must commence within sixty (60) days of the grant award and must be completed within one (1) year of commencement in order to be eligible for grant disbursement. If a Project is not in compliance with the requisite timeframe, the grant award will lapse and the applicant shall not be entitled to any funds;
8. All property taxes, licenses and permits must be current at all times during the applicant period and up until completion of the Project;

9. Grant applicants are fully responsible for all aspects of the Project, including any relationships between contractors and supplies and securing all necessary permits and approvals. Grant applicants that are entities shall provide proof of corporate status along with their application (such as a print out of good standing from the Georgia Secretary of State).
10. Grant applicants or their principal(s) shall consent to a background check by the Dawson County Sheriff's Office at the expense of the applicant. No grant award may be made to any applicant or entity managed by an applicant that has a felony conviction or a misdemeanor conviction of high and aggravating circumstances.
11. The grant application fee shall be \$50.00. The DDA will use the application fee to fund the cost of completed Project inspections prior to disbursement of funds and such other administrative costs of the DDA as arise in the Grant process.
12. Each grant application shall be accompanied by at least 2 estimates of Project costs from individuals or entities independent of the Applicant.
13. The most important factor in granting awards considered by the DDA shall be the number and type of jobs that will be created by the Project. Within that consideration, priority shall be granted to Projects creating higher income jobs over those creating lower income jobs.
14. As a general rule and subject to modification on a case by case basis for substantial reason(s), Projects to expand established businesses and their employment opportunities shall be favored over Projects for start up businesses and their employment opportunities.
15. The DDA may issue a matching grant for any Project whereby the Applicant would agree to match the funds awarded. For example, an estimated \$5,000 Project cost could result in a \$2,500 award from the DDA upon completion and proof that the Applicant had spent at least \$2,500 on the Project.

**DAWSONVILLE DOWNTOWN DEVELOPMENT GRANT PROJECT
FUND APPLICATION**

APPLICANT

Name of Business: Dawsonville History Museum, cdba Georgia Racing HOF

Name of Person Filing Application: Cindy Elliott

Phone: [REDACTED] Email: [REDACTED]

Address: 415 Hwy 53 East Dawsonville, GA Suite 110

Description of Applicant's Business: Museum and Souvenir Center

Description of Products/Services Offered by Applicant's Business: Museum showcasing local and state heritage through self-guided and on-line visual and audio tours of 40 exhibits. The products offered through the Souvenir Center support the exhibits.

OWNER OF PROPERTY, IF OTHER THAN APPLICANT

Owner: City of Dawsonville Contact Name: Sara Beacham

Address: 415 Hwy 53 East Dawsonville, GA Suite 100

Phone: 706.265.3256 Email: accounting@dawsonville-ga.gov

DESIGNATED PROPERTY

Address: 415 Hwy 53 East Dawsonville, GA suite 110

Within Dawsonville's Downtown Development Area? (Y) (N)
Within the Dawsonville Historic District? (Y) (N)

PROJECT

Cost of Project (**attach at least 2 estimates**): \$ attached

Description of Project (use additional pages if necessary): attached

Description of Number of New Jobs that will be created by the Project and range of New Job income levels:

Proposed Start Date: 11/01/2020 Proposed Completion Date: 05/01/2021

APPLICANT'S CERTIFICATION

I, (applicant name) Cindy Elliott agree that the above constitutes the proposal for the Project at this time and that any changes or additional will require additional information. My signature certifies that I have read, understand, and agree to all of the grant program guidelines, regulations, and deadlines and that I consent to any and all background checks done by the Dawsonville DDA. I represent and warrant that I have not been convicted of a felony or a misdemeanor of a high and aggravating nature. I hereby submit this Application for the proposed Project and understand that this application is pending review by the Dawsonville DDA. I understand that the Project must commence within sixty (60) days of the award of the grant and that the Project must be completed within one (1) year of the date of commencement or the award shall lapse. I understand that I will not receive any grant funds until after completion of the Project, submission of itemized invoices reflecting actual completed Project costs to the satisfaction of the DDA and an inspection for completion by the DDA.

Applicant's Signature: Cindy Elliott Date: Aug. 23, 2020

By signing below, the Property Owner consents to this Application and to the Project work being done on the identified property:

Property Owner's Signature: James Howard Date: 8-25-20

STAFF USE ONLY

Project located within the Dawsonville Downtown Development area: yes _____ no _____

Project located within the Historic District: yes _____ no _____

HPC approval acquired: yes _____ no _____ n/a _____

Proof of corporate status received: yes _____ no _____

Proof of Business License received: yes _____ no _____

Background check from Dawson County Sheriff's Office received: yes _____ no _____

Application fee paid (\$50): yes _____ no _____

Two (2) project cost estimates received: yes _____ no _____

Date reviewed by DDA: _____

Application: _____ Granted in the amount of \$ _____ on _____.

Application: _____ Denied

Project Completion Inspection Date: _____ Inspector: _____

Paid itemized invoices received: yes _____ no _____

Project Funds Disbursement Date: _____ Approved by: _____



August 23, 2020

As an overview of our renovation project; a small group of local businesses in our community that have followed and supported Chase Elliott's career for many years have joined together with the Dawsonville History Museum to form a committee. The objective of our committee is to seek funding to renovate a designated space approximately 20' x 20' in size, within the Museum to display the most recent accomplishments in each year of Chase's racing career.

According to board members of the museum, one of the most commonly requested elements visitors enquire about is when they will have a current NASCAR exhibit displaying present day accomplishments of the modern sport of NASCAR to include Chase Elliott, who is the reigning Most Popular Driver (two years running). Dawsonville is Chase's hometown; he is in his fifth year of competition in NASCAR's top level and has been successful for 3 of those years.

Our committee will be designing and renovating a display area to locate Chase's most recent achievements and supporting the display with audio and video technology. The display will be updated annually with the new year's accomplishments.

Television supports Dawsonville in live mentions frequently when speaking of Chase and his family. He is a second-generation driver and is writing a new story of his own.

As part of the renovation we would be changing out the exterior glass doorway to allow for better security and better access of cars for rotation in and out of the museum. With the addition of the door replacement the museum will be capable of expanding their facility to allow for the planning of their first car auction. Car auctions promote commerce and bring business and industry into communities. As we grow our car auctions, we hope to increase economics and trade in the downtown area by bringing increased traffic into our region.

Through promotion of the exhibit we could boost a younger demographic of population to visit and partner with the parks and coordinate events with the amphitheater as well as to organize other events that would keep the interest of the younger demographic in our local community.

Both projects would give the Dawsonville History Museum an opportunity to create promotions in an effort to bring in more visitors to support the museum. Teachers could use the Chase Elliott exhibit and current NASCAR races for educational training by creating engineering and

mathematical problems that relate back to the calculations used in figuring fuel and miles in between racing pit stops, under green flag conditions and with fuel consumption during caution flags. Additional questions of interest could relate to how the race teams crew chiefs and engineers make strategy calls that lead to winning the races.

The facility to be renovated originally started being built in 1998 and was completed in 2002.

The first meeting of our committee is set for Tuesday August 25th. In researching other avenues, the grants through the Georgia Council for the Arts (the FY21 and FY22) were brought to my attention, they are match fund grants. Due to time restraints of the August 28, 2020 deadline for the FY21 and FY22, I am asking the DDA to consider our request so we will know if we have approval and a match before that deadline.

I sincerely appreciate your consideration of this matter.

Cindy K. Elliott





Dawsonville History Museum DBA
Georgia Racing Hall of Fame
415 Hwy 53 E., Suite 110
Dawsonville, GA 30534

August 20, 2020

To Whom It May Concern:

Below is a list of the current Board of Directors and their terms:

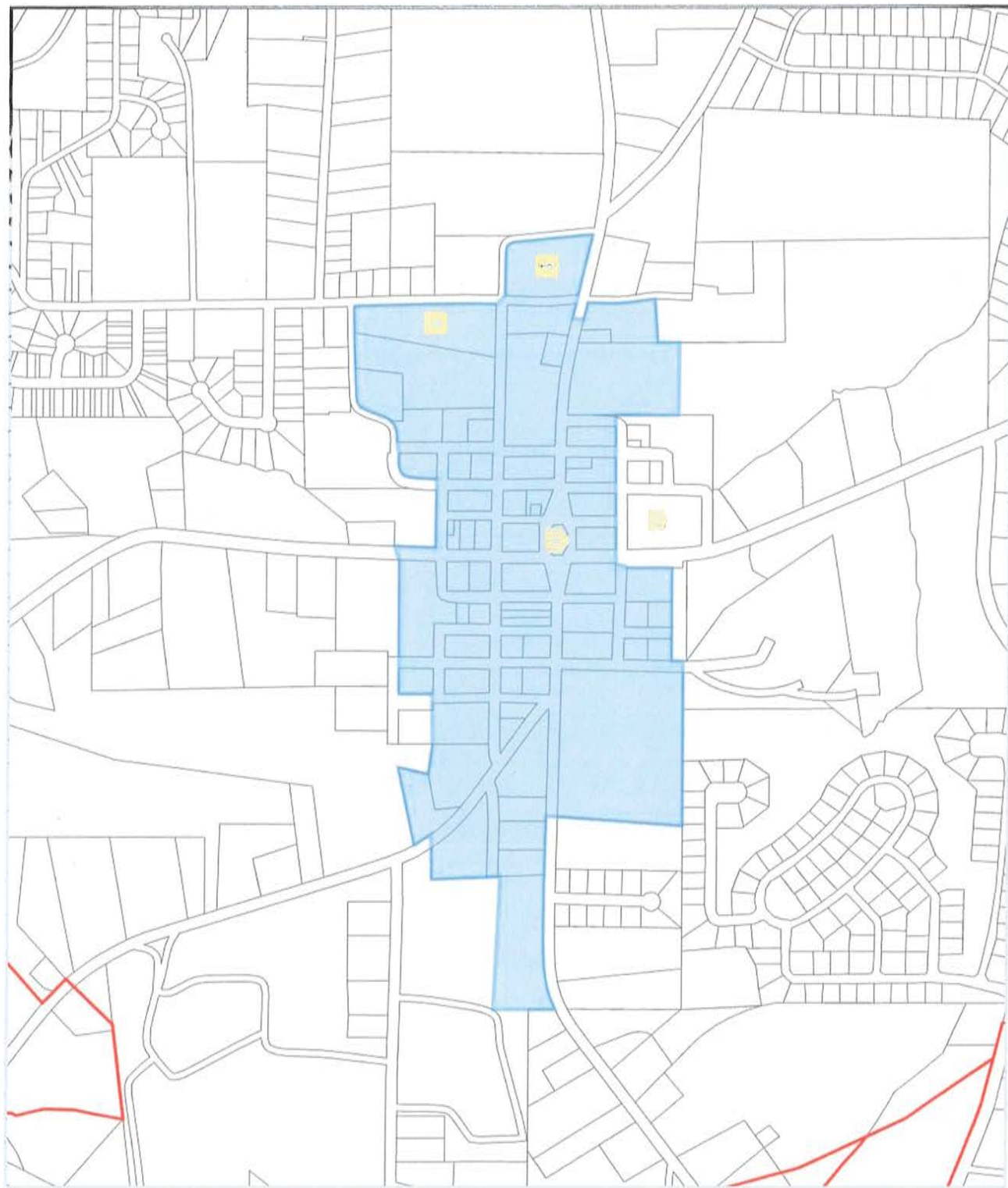
- Gordon Pirkle, Historian: 08/05/2019 – 08/04/2022
- David Sosebee: 08/05/2019 – 08/04/2022
- Trampas Hansard, CEO 08/05/2019 – 08/04/2022
- Linda Dinsmore 08/05/2019 – 08/04/2022
- Faye Abercrombie, Secretary 08/05/2019 – 08/04/2022
- Scott Adams, Treasurer 08/05/2019 – 08/04/2022
- Calvin Byrd 10/21/2019 – 08/04/2022
- Mike Eason, Mayor Acting Mayor of the City of Dawsonville
- Beverly Banister, Deputy Secretary Acting City Clerk of the City of Dawsonville

Please feel free to contact me with any further requirements.

Sincerely,






A handwritten signature in blue ink that reads "Trampas Hansard". The signature is fluid and cursive.

Trampas Hansard
CEO
(706) 531-6454



Historic Resources Dawsonville, GA



-  Cemetery
-  County Courthouse
-  Historic Courthouse
-  Historic District
-  City Limit Boundary



City of Dawsonville, GA
JULY, December 2007



Chase Elliott Renovation Project Committee

Established: July 2020

Committee Chair: Cindy Elliott, Bill Elliott Racing Enterprises

Committee Members:

- Karmen Pharris, PalmerHouse Properties
- Shannon Voss, Universal Servo Group
- Brad David, BK Sports
- David Roberston, Charles Schwab
- Brent Tower, Tower Auto Repair
- Blake Holbrook, Byrd-Holbrook All Purpose Paving
- Christie Moore, Dawson County Chamber
- Dustin Heard, Dawson County Chamber
- Melissa Mayton, Dawson County Chamber

STATE OF GEORGIA

Secretary of State

Corporations Division

313 West Tower

2 Martin Luther King, Jr. Dr.

Atlanta, Georgia 30334-1530

Annual Registration

Electronically Filed

Secretary of State

Filing Date: 03/12/2019 12:32:05

BUSINESS INFORMATION

BUSINESS NAME : DAWSONVILLE HISTORY MUSEUM, INC.
CONTROL NUMBER : 09032143
BUSINESS TYPE : Domestic Nonprofit Corporation

BUSINESS INFORMATION CURRENTLY ON FILE

PRINCIPAL OFFICE ADDRESS : 415 Highway 53 East, Dawsonville, GA, 30534, USA
REGISTERED AGENT NAME : Warne, Bonnie
REGISTERED OFFICE ADDRESS : 415 Highway 53 East Dawsonville, GA 30534, Dawsonville, GA, 30534, USA
REGISTERED OFFICE COUNTY : Dawson

OFFICER	TITLE	ADDRESS
Faye Abercrombie	Secretary	415 Highway 53 East, Dawsonville, GA, 30534, USA
Gordon Pirkle	CEO	415 Highway 53 East, Dawsonville, GA, 30534, USA
Linda Dinsmore	CFO	415 Highway 53 E, Dawsonville, GA, 30534, USA

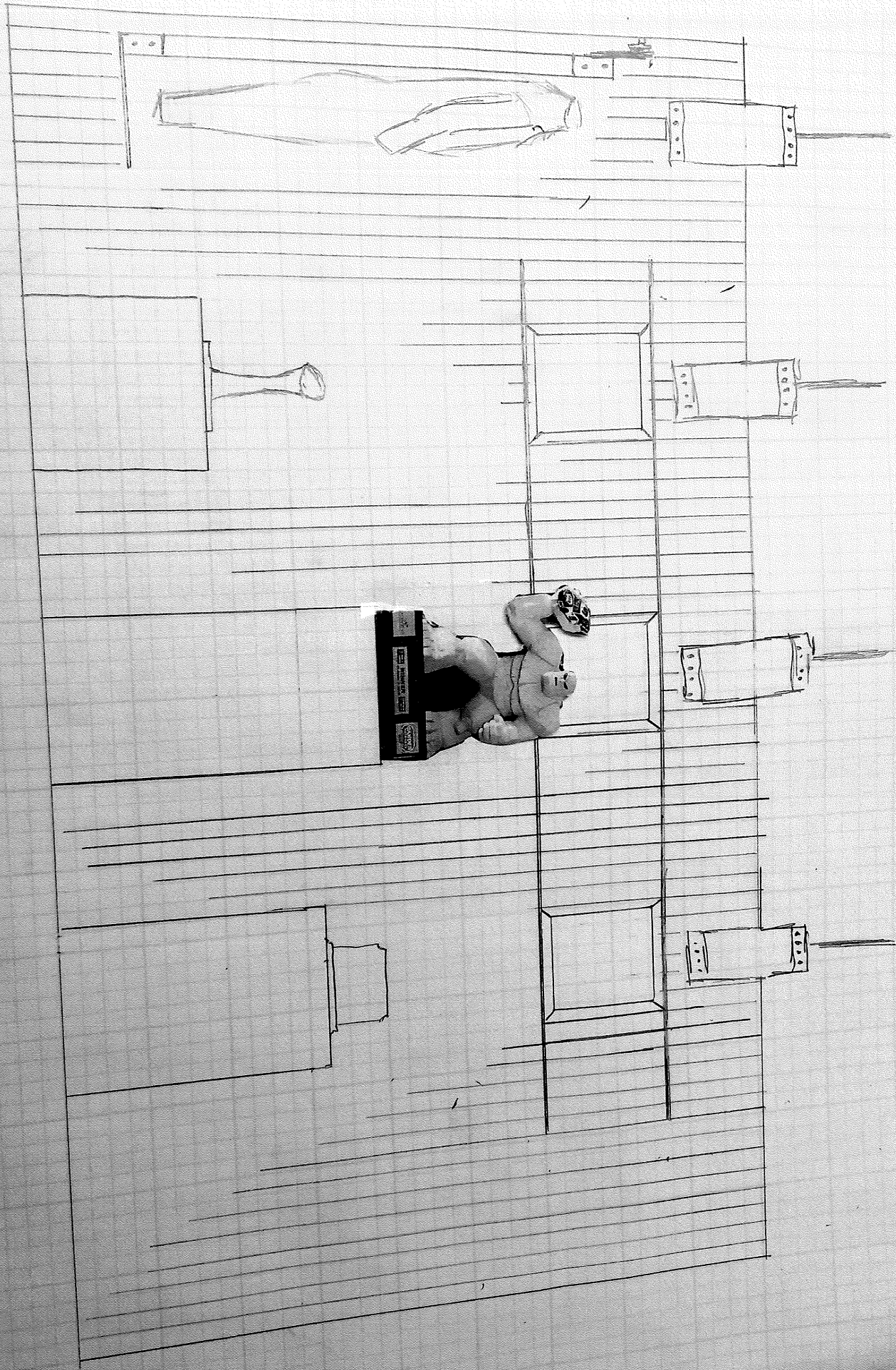
UPDATES TO ABOVE BUSINESS INFORMATION

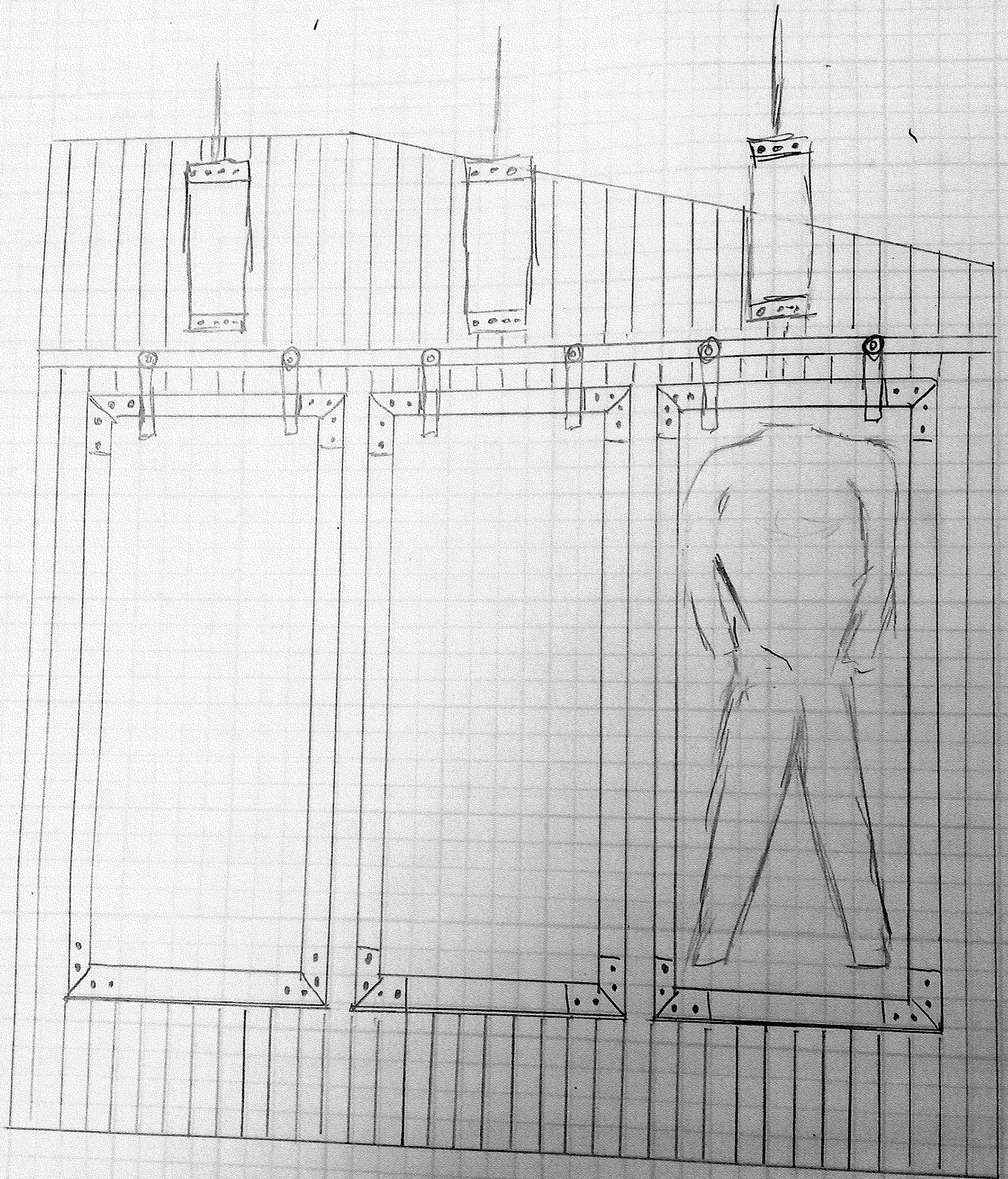
PRINCIPAL OFFICE ADDRESS : 415 Highway 53 East, Dawsonville, GA, 30534, USA
REGISTERED AGENT NAME : Beverly Banister
REGISTERED OFFICE ADDRESS : 415 Hwy 53 E, Suite 100, Dawsonville, GA, 30534, USA
REGISTERED OFFICE COUNTY : Dawson

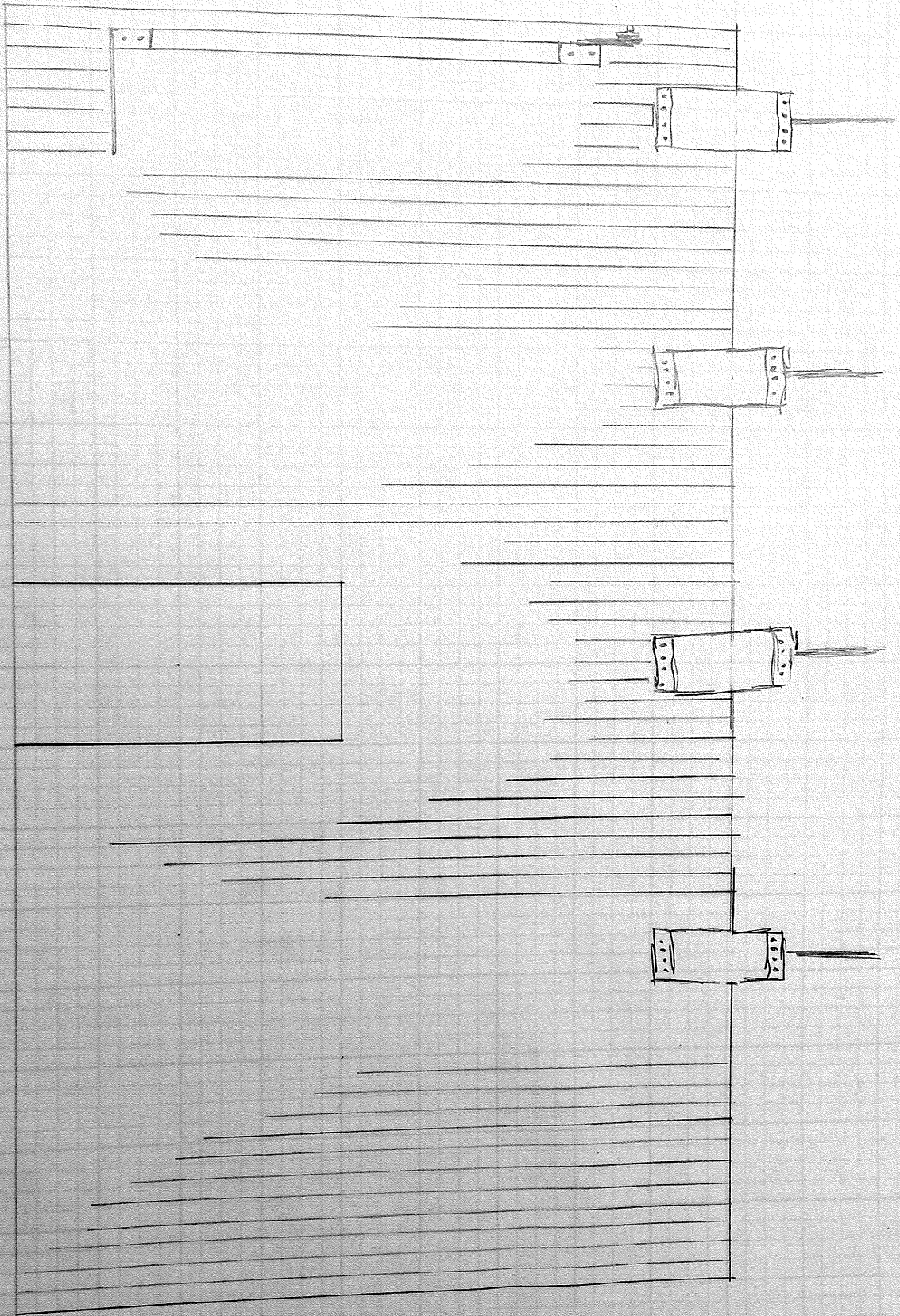
OFFICER	TITLE	ADDRESS
Faye Abercrombie	Secretary	415 Highway 53 East, Dawsonville, GA, 30534, USA
Gordon Pirkle	CEO	415 Highway 53 East, Dawsonville, GA, 30534, USA
Linda Dinsmore	CFO	415 Highway 53 E, Dawsonville, GA, 30534, USA

AUTHORIZER INFORMATION

AUTHORIZER SIGNATURE : Beverly Banister
AUTHORIZER TITLE : Registered Agent









CHASE ELLIOTT RENOVATION PROJECT EXPENSES

Windsor Pine Construction Co.	\$31,650.00	
Glass Door Replacement/Expantion - Terry Freeman - Installed	\$4,386.00	
Printing and Framing Photos (Fracture) 21.6" x 28.8" 5.57 lbs \$135	\$4,100.00	
Plaques - Expense Budgeted	\$1,000.00	
Cost of Metal for Framing and Installation	\$5,000	
Red Light Filtering Through CE Logo at Top of Exhibit- Marshall Green	\$2,500	
Painting of Mural on 20' Wall - Audie Murrell	3750.00	
Electrical Work - Electric- Tek	5700.00	
Audio Visual Budget - Inc. Equip and supporting video footage/display	7000.00	
Security Equipment	3000.00	
Misc. and Marketing Budget	6000.00	
TOTAL PROJECT EXPENSES	74086.00	
LIST OF PROJECT INCOME		
Downtown Development Authority	25000.00	
Georgia Council for the Arts	50000.00	

FINANCIAL STATUS

Cash Amount	
Financed Amount	\$0
Total Allotted Funds	\$0
Funds Used To Date	
Funds Remaining	\$0

■ 0 ■ 0





Windsor Pine

125 P Rickman Industrial dr Canton Ga 30115

Ben 770-598-2102

Mark 423-368-1488

Client
Bill & Cindy Elliott Nascar Hall of Fame

Estimate No.	Date
695	08/25/20

Project	Description	QTY	Price	Total
remodel	Framing of new wall vertical paneling of new wall and old wall using our pine "v"groove T&G stain and varnish finish of paneling 3 Reclaimed wood barn doors with metal details and platform barn door hardware and installation 3 reclaimed beam pedestals all deliver, installation, and materials		31,650.00	31,650.00

Note:	Job total	\$31,650.00
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Electric-Tek

8802 Duncan Bridge Road (suite A)
Cleveland, GA 30528
(706)348-1575
Website: www.electrictek.net

Estimate

Date	Estimate #
8/24/2020	1524

Name / Address
Georgia Racing Hall of Fame 415 Hwy 53 Dawsonville, GA 30534

P.O. No.
CASE LIGHTING

Description	Total
THIS QUOTE IS FOR LED LIGHTING OF 5-2FTX3FT TROPHY CASES. LIGHTING WILL CONSIST OF 2-2" LED UP LIGHTS AND 2-2" LED DOWN LIGHTS. CASE CONSTRUCTION IS PROVIDED BY OTHERS.	4,250.00
CIRCUIT TRACING AND RELOCATION IF NEEDED. IF THE EXISTING FLOOR OUTLETS ARE BEING FED FROM CITY HALL WE WILL RELOCATE THE CIRCUIT TO THE CLOSEST AVAILABLE SPACE ON THE HALL OF FAME ELECTRICAL SERVICE. THIS QUOTE IS FOR 1-CIRCUIT ONLY.	1,450.00
Total	\$5,700.00

Signature _____

Subject: Showroom Door in back of City Hall

Date: Monday, August 24, 2020 at 2:38:57 PM Eastern Daylight Time

From: Terry Freeman

To: [REDACTED]

Hello Cindy,

I am matching color and hardware of the existing doors you have now. You will have no problem passing fire code. I left the glass as clear do that you can install a window film or window print on the glass.

Please consider this as quote to remove old doors and replace with new.

Frame will be 10' 4" wide x 10' tall

New doors shall be 1 pair 10' wide x 8' tall dark bronze, medium stile, aluminum storefront doors.

Active door leaf will be 48" wide x 96" tall with gear hinge, Jackson concealed vertical rod push panic device, overhead surface mount closer, lock cylinder.

Inactive door leaf will be 72" wide x 96" tall with flush bolt lock top and bottom. No handle on this door. Spring loaded caster to help support weight of door when open.

Caulking included

Installed Price

\$4,386.00

Please call me with any questions. I can get this on a company quote letterhead later if you need it

Thank You,

Terry Freeman

Freeman Glass Service

706-273-8973

Southern Studios

770.519.3547

3056 Old Dahlonega Hwy
Dahlonega, GA 30533

ESTIMATE DATE: 8-25-2020

TO: GEORGIA RACING HALL OF FAME

**ESTIMATE FOR DISPLAY FOR CHASE ELLIOTT
TROPHIES, MEMORABILIA, PHOTOS, ETC.**

**APPROX 20 FOOT WIDE AREA TO BE PAINTED
WITH BACKGROUND ACCENTS, GRAPHICS AND
PAINTINGS TO COMPLIMENT DISPLAY.**

**PRICE INCLUDES ALL PAINT RELATED MATERIALS
AND LABOR. DOES NOT INCLUDE ANY HARDWARE
NEEDED FOR ANY DISPLAYS.**

**ESTIMATED TIME WILL BE DEPENDENT ON FINAL
DESIGN TBD-APPROX 2 WEEKS.**

**NO DEPOSIT REQUIRED AND FINAL PAYMENT TO BE
PAID WITHIN 30 DAYS OF COMPLETION.**

JOB TOTAL ESTIMATE \$3750.00

Construction Estimate

Bennett Construction
Construction Budget

DATE: 8/26/2020
INVOICE #:
CUSTOMER ID: Dawsonville History Museum

Project:

Chase Elliott Renovation Project

Prepared for: Trampas Hansard

Total Estimate for Project: \$76,285 - \$83,662

DESCRIPTION	Estimated Amount
Bennett Construction Co.	\$31,650 - \$36,200
Door Replacement/Expantion - Installed	\$4,386
Hanging and Framing Photos (Fracture) 21.6" x 28/8" 5.57 lbs \$135	\$4,100 - \$4,832
Supply Expense Budgeted	\$1,000 - \$1,150
Roof Metal for Framing and Installation	\$5,000 - \$6,145
Light Filtering Through Name at Top of Exhibit-CNC work	\$2,500 - \$2,925
Framing of Mural on 20' Wall	\$3,750 - \$4,125
Electrical Work	\$7,124
Video Visual Equipment and Supporting Video Footage/Display	\$7,525
Security Equipment	\$3,250
Misc.	\$6,000

Make all checks payable to Bennett Construction . Thank you for your business!

From: [REDACTED]
To: [Beverly Banister; c.moore@dawson.org](mailto:Beverly.Banister@c.moore@dawson.org); [REDACTED]
Cc: [REDACTED]; [REDACTED]
Subject: Re: Chase Elliot Exhibit - DDA Grant
Date: Saturday, November 14, 2020 3:28:53 PM

Good Afternoon Beverly-

I appreciate you're reaching out with concerns for the grant project that has been approved by the board of the DDA. The estimate for the project in question as far as design and in cost has not changed. The only item of news to the DDA is that the GRHOF was not approved for the "match grant" that was discussed the evening of our request before the DDA. We were all aware that getting the second grant for the additional \$50,000 was in question. Our committee was formed to keep this project moving in the right direction and to create opportunities to fund this exhibit not only to its completion but also annually as the trophies and cars on display will change annually as was presented to the DDA and the board of the Dawsonville History Museum. This ever evolving exhibit will keep visitors coming to see the refreshed exhibit annually thus increasing revenue to the museum and city. It should be understood that there will always be ongoing costs associated with the annual restoration of this exhibit due to the number of races and awards won by Chase during the previous season.

The project remains a two stage project. The revised drawings were provided to give the boards (GRHOF and DDA) more specific information as they include dimensions that were not provided in the original meetings and now includes a sketch of the trophy area. These could not have been provided before, as we were not 100% certain of the location within the museum at that time. You should note that due to the confirmed location, the museum will be displaying the uniforms from winning races in their already existing exhibit area, which is located adjacent to the space designated for the Chase Elliott display. This and having to create a space for Chase's championship trophy are the only two items I can think of that we now have to build into this display, which is a wonderful problem for the museum and the city to have, as far as I am concerned.

With Chase having just won his first national title we are working diligently to move the completion date up to a grand opening of February 1, 2021 which will be two weeks before the season opening NASCAR event, the Daytona 500. This timing will allow us to promote the exhibit and the museum with television media that request interviews every year with Chase from his hometown of Dawsonville before heading into the racing season. We do not want to lose the exposure this media will provide the museum and our city. Now, due to our funding not being granted of the additional \$50,000 these are the things that our committee has begun work on to make up the difference and get us to our mark of \$75,000 in total spending to complete the project.

1. We are hosting an auction that includes items being donated from local businesses as well as people that have supported Chase and his racing efforts throughout the years. A few examples of items to be auctioned are:

Estimated Value:

- a. 1 week at Cabin on the
Chestatee
\$3,000
- b. I week at Condo in Daytona Beach
\$4,000
- c. Local Framed
Art
\$500.
- d. Behind the Scenes Tour of the GRHOF by Historian Gordon Pirkle for group of
4
\$350
- e. Behind the Scenes Tour of the Dawsonville Moonshine Distillery for 1 group of 4
with gift basket
\$350.
- f. Lunch at the Pool Room with Meet and Greet with Chase
Elliott
\$500.
- g. AR 15 556 Rifle
\$800.
- h. Chase Elliott 1:24th scale Championship Diecast authentically personalized and
autographed by Chase Elliott
\$150.
- i. Chase Elliott 1:24th win diecast from Phoenix authentically personalized and
autographed by Chase
Elliott
\$150
- j. Bondurant School of High Performance
Driving
\$2300
- k. Go Cart group of 10 outing at the Atlanta Motorsports Park
\$1000
- l. 1 Medium Big Green Egg with accessories and charcoal
\$800
- m. Autographed Replica Chase Elliott Driver
Helmet
\$500
- n. Talladega Win Sign Autographed by Chase Elliott

\$500

1. We have also received a donation of \$15,000
\$15,000
2. We are hosting a Preview Gala event the night before the grand opening where tables will be sold and there will be a live auction \$7,000
(10,500) Funds subtracted for food/alcohol
3. We are working to secure more items to add to the auction/live auction but these alone already get us to \$36,900
4. We are also working on more donations. We are confident that we will reach our mark, we currently lack \$13,100.

Our committee was not aware of the request by the board of the Dawsonville History Museum, dba the Georgia Racing Hall of Fame (GRHOF) asking that the DDA grant an exception to the guidelines to allow for two payments to be made to the GRHOF during the construction. Had we known, we would not have requested our exception to the guidelines. All funds will run through the HOF so if their board is comfortable with two draws we are as well.

Time is of the essence, and painting has already begun on this project with the necessary construction elements having already been ordered.

I hope this note provides the clarification you were requesting and if I can be of any further assistance to the DDA or the GRHOF board please feel free to reach out to me.

With Kind Regards,

Cindy

Cindy k. Elliott
VP, Bill Elliott Racing Ent. Inc.
KaraGrayson gallery, llc
[REDACTED]

From: Beverly Banister <clerk@dawsonville-ga.gov>

Date: Friday, November 13, 2020 at 5:18 PM

To: "c.moore@dawson.org" <c.moore@dawson.org>, [REDACTED]

Cc: Keith Stone <keith@stoneinsurers.com>, "Stephen Tolson (cell) Tolson" <stephen.tolson@dawsonville-ga.gov>

Subject: Chase Elliot Exhibit - DDA Grant

Good afternoon,

I'm not sure if either one of you is the correct person to address these questions and provide notification on the status of the DDA grant, but I did not have the email addresses for the other members of the Chase Elliott Exhibit Committee. Please forward to any other members who may be able to provide clarification and be aware of the issue below.

The DDA has received a request from the Dawsonville History Museum Board of Directors asking for an exception to the grant guidelines to allow for 2 payments of the grant; one midway through the project and the second at the completion of the project. This request will be considered by the DDA during their regularly scheduled meeting to be held November 23, 2020 at 5:30 pm. At that time, the DDA will make a recommendation to the City Council, who will then hear the request at their regularly scheduled meeting to be held December 7, 2020 at 5:00 pm. Since this request is an exception to the established grant guidelines as approved by the City Council, our City Attorney has determined the City Council will need to make the final determination.

Additionally, during the DHM Board of Directors meeting, Calvin Byrd presented a drawing of an exhibit in which the Board approved, but it appears to be different from the original project presented to the DDA in the grant request. It was also indicated by Calvin that the project he asked the DHM Board to approve is substantially less than the original cost presented in the grant request, however, no estimate was provided. The original project cost presented to the DDA was for a \$75,000 project.

Please clarify whether or not the project has changed in either spec or cost. If it has, the information will need to be submitted to the DDA for consideration of a recommendation and for Council approval as indicated by our City Attorney. We will need to have this information regarding the changes as soon as possible to provide to the members of the DDA prior to their meeting.

I have copied Keith Stone, the Chairperson for the DDA and Stephen Tolson, Councilmember and DDA member who will both need to be aware of the changes. I have also attached a copy of the exhibit approved by the DHM Board earlier this week.

Please let me know if you have any questions.

Kindest regards,

Beverly A. Banister
City Clerk

City of Dawsonville
415 Hwy 53 E
Suite 100
Dawsonville, GA 30534
Phone: (706) 265-3256
Fax: (706) 265-4214
beverly.banister@dawsonville-ga.gov

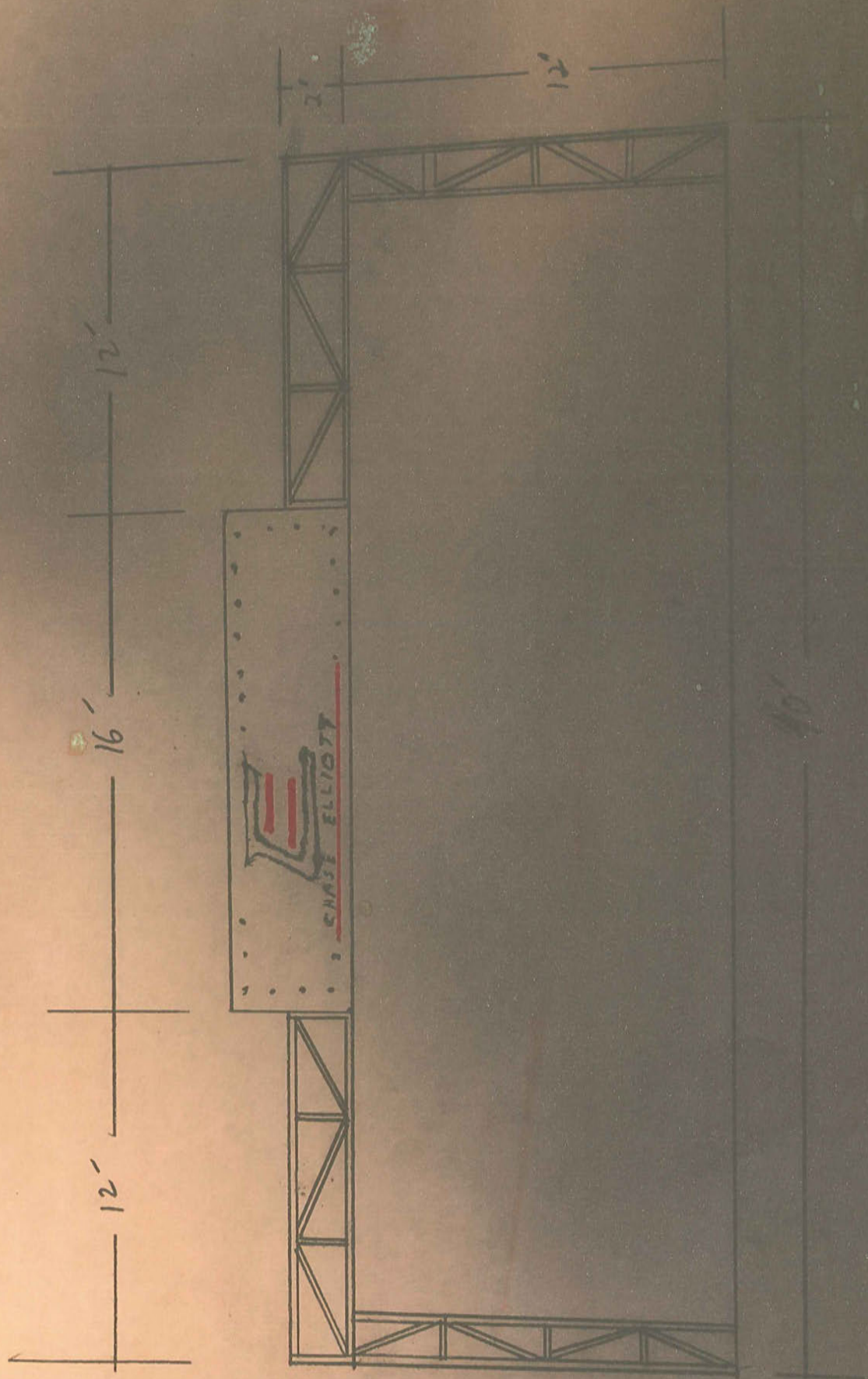


Exhibit "A"

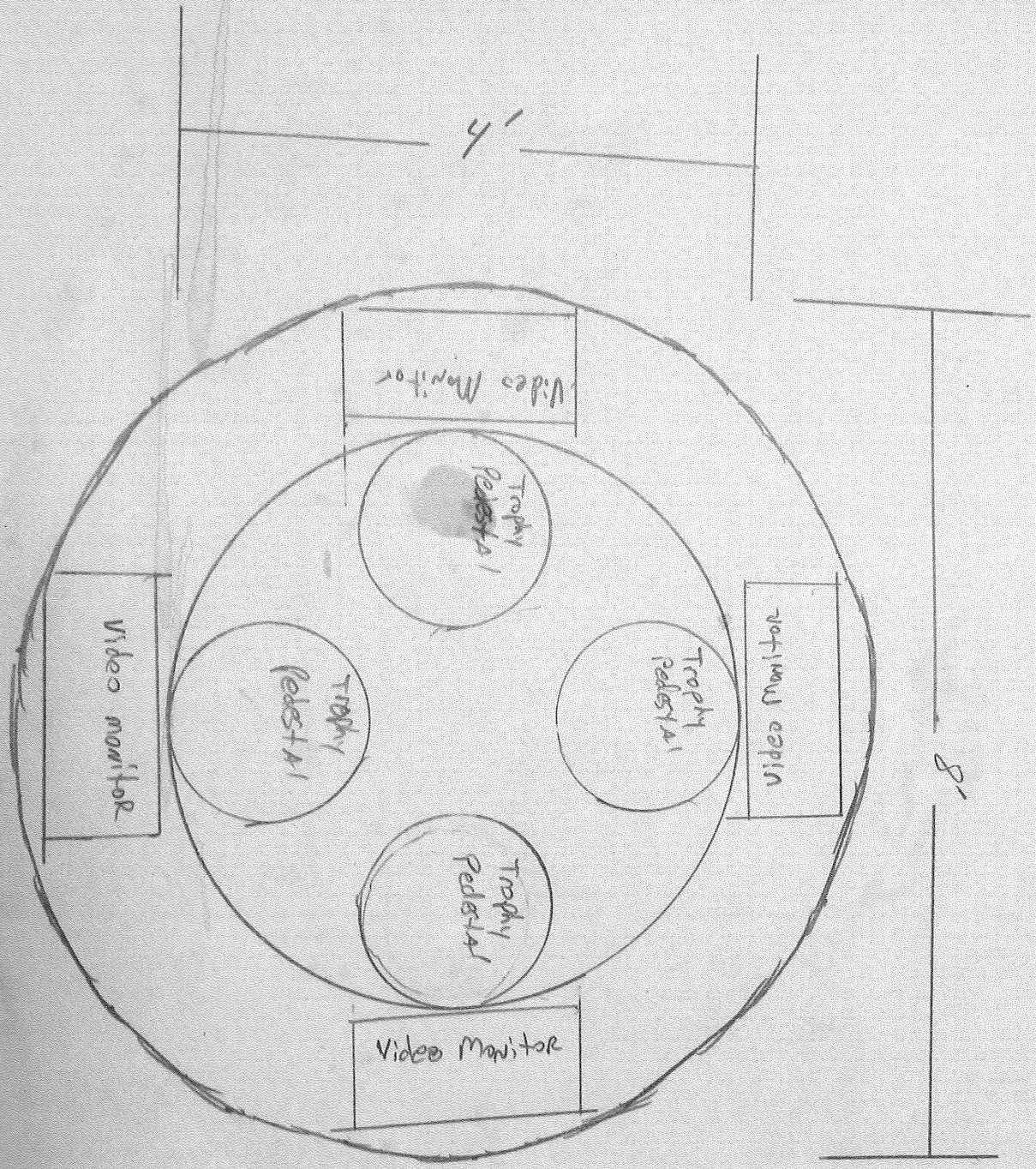


Exhibit "A"