

**AGENDA**  
**CITY OF DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY**  
**City Hall, G.L. Gilleland Council Chambers**  
**Monday, May 23, 2022**  
**5:30 P.M.**

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1. Call to Order
2. Roll Call
3. Invocation and Pledge
4. Approval of the Agenda
5. Approve Meeting Minutes
  - Regular Meeting held March 28, 2022
6. Review Financials through April 2022

**BUSINESS**

7. Development of DDA Logo – Review Edit if Available
8. Digital Billboard Information

**ANNOUNCEMENTS**

**ADJOURNMENT**

*The next scheduled meeting is Monday, July 25, 2022*

*Those persons with disabilities who require reasonable accommodations in order to allow them to observe and/or participate in this meeting or who have questions regarding the accessibility of the meeting, should contact the Clerk at Dawsonville City Hall at 706-265-3256 at least two (2) business days prior to the meeting.*



DOWNTOWN DEVELOPMENT  
AUTHORITY  
EXECUTIVE SUMMARY FOR  
AGENDA ITEM # 5

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SUBJECT: APPROVE MEETING MINUTES

DDA MEETING DATE: 05/23/2022

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PURPOSE FOR REQUEST:

**TO REQUEST APPROVAL FOR THE MINUTES**

- **REGULAR MEETING HELD MARCH 28, 2022**
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HISTORY/ FACTS / ISSUES:

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OPTIONS:

**APPROVE, AMEND OR DENY**

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RECOMMENDED SAMPLE MOTION:

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REQUESTED BY: Beverly Banister, City Clerk

**MINUTES**  
**CITY OF DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY**  
**G.L. Gilleland Council Chambers, City Hall 2<sup>nd</sup> Floor**  
**Monday, March 28, 2022**  
**5:30 P.M.**

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1. **CALL TO ORDER:** Keith Stone called the meeting to order at 5:31 pm.
2. **ROLL CALL:** Present were members William Illg, Jamie McCracken, Dwight Gilleland, Keith Stone, Tasha Howell and Jonathan Campbell.  
  
Kevin Hammond was not present at the meeting.  
  
Also present were City Clerk Beverly Banister and City Manager Bob Bolz.
3. **INVOCATION AND PLEDGE:** Invocation was led by Jamie McCracken and Pledge was led by Tasha Howell.
4. **APPROVAL OF THE AGENDA:** Motion to approve the agenda as presented made by W. Illg; second by D. Gilleland. Vote carried unanimously in favor.
5. **APPROVE MEETING MINUTES**
  - Regular Meeting held November 22, 2021
  - Special Called Meeting held February 17, 2022Motion to approve the minutes as presented made by W. Illg; second by T. Howell. Vote carried unanimously in favor.
6. **REVIEW FINANCIALS THROUGH FEBRUARY 2022:** City Clerk Banister reviewed the recent financial activity of the Board through February 28, 2022.

**BUSINESS**

7. **DEVELOPMENT OF DDA LOGO – STUDIO ONE O ONE PRESENTATION:** Taylor Thomson and Megan Crane from Studio One O One gave a presentation to the Board regarding their service to develop the DDA logo. Members of the Board discussed their ideas surrounding the development of the logo.  
  
Motion to approve Studio One O One, Inc. to provide a logo and branding package for the Downtown Development Authority in the amount of \$350.00 which includes three rounds of edits; additional edits will be at a cost of \$50.00 per edit made by W. Illg; second by J. McCracken. Vote carried unanimously in favor.  
  
Councilmember Illg will be the point person to communicate between the Board and Studio One O One.
8. **UPDATE ON FIREWORKS – CITY MANAGER BOB BOLZ:** City Manager Bolz contacted Zambelli Fireworks Company and they are currently looking at Google Maps to determine a spot in the City, if any, to hold the fireworks. It was unlikely they would be able to do a 2022 show on the 4<sup>th</sup> of July but Labor Day or the Christmas Tree Lighting event could be considered. He also reported the cost for the fireworks will have a significant increase of at least thirty percent. City Manager Bolz is also concerned about the use of the high school property with all the construction going on, it may not be feasible to hold them at that location and an IGA would be necessary with the Board of Education.

**ANNOUNCEMENTS:** None

**ADJOURNMENT:**

At 6:15 p.m. a motion to adjourn the meeting was made by T. Howell; second by D. Gilleland. Vote carried unanimously in favor.

*(Signatures on following page)*

**MINUTES**  
**CITY OF DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY**  
**G.L. Gilleland Council Chambers, City Hall 2<sup>nd</sup> Floor**  
**Monday, March 28, 2022**  
**5:30 P.M.**

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*Approved this 23<sup>rd</sup> day of May 2022.*

**By: DOWNTOWN DEVELOPMENT AUTHORITY**

\_\_\_\_\_  
Keith Stone, Chair

\_\_\_\_\_  
Kevin Hammond, Vice Chair

\_\_\_\_\_  
Tasha Howell, Treasurer/Secretary

\_\_\_\_\_  
Dwight Gilleland

\_\_\_\_\_  
Jamie McCracken

\_\_\_\_\_  
Jonathan Campbell

\_\_\_\_\_  
William Illg, Councilmember

Attested: \_\_\_\_\_  
Beverly A. Banister, City Clerk



DOWNTOWN DEVELOPMENT  
AUTHORITY  
EXECUTIVE SUMMARY FOR  
AGENDA ITEM # 6

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SUBJECT: REVIEW FINANCIALS THROUGH APRIL 2022

DDA MEETING DATE: 05/23/2022

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PURPOSE FOR REQUEST:

**TO REVIEW DDA CHECKING ACCOUNT ACTIVITY THROUGH APRIL 2022**

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HISTORY/ FACTS / ISSUES:

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OPTIONS:

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RECOMMENDED SAMPLE MOTION:

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**FY 2021-2022 DDA Checking Account Activity**

<u>FY</u> <u>2021-22</u>	<u>Cleared Activity</u>	<u>Deposits</u>	<u>Interest</u>	<u>Checks</u>	<u>Ending Balance</u>
Begin Bal.		\$ 17,576.09			
Jul-21	Check #5123	\$ 17,576.09		\$ 47.00	\$ 17,529.09
Aug-21	Check #5124 + #5125	\$ 17,529.09	\$ -	\$ 715.00	\$ 16,814.09
Sep-21	Check #5126	\$ 16,814.09	\$ -	\$ 776.52	\$ 16,037.57
Oct-21	Check #5127	\$ 16,037.57	\$ -	\$ 240.37	\$ 15,797.20
Nov-21	No Activity	\$ 15,797.20	\$ -	\$ -	\$ 15,797.20
Dec-21	Check(s) #5128-5130, 5135, 5137	\$ 15,797.20	\$ -	\$ 350.00	\$ 15,447.20
Jan-22	Deposit (grant app)/Check #5136	\$ 15,447.20	\$ 50.00	\$ 117.50	\$ 15,379.70
Feb-22	Deposit (Creekstone Easement)/Check #5138, 5139	\$ 15,379.70	\$ 25,000.00	\$ 784.50	\$ 39,595.20
Mar-22	Check #5131	\$ 39,595.20	\$ -	\$ 25.00	\$ 39,570.20
Apr-22	Check #5140	\$ 39,570.20	\$ -	\$ 102.00	\$ 39,468.20
May-22		\$ 39,468.20			\$ 39,468.20
Jun-22		\$ 39,468.20			\$ 39,468.20
		\$ 25,050.00		\$ 3,157.89	

**Checks Cleared**

<u>Date</u>	<u>To Whom</u>	<u>Check #</u>	<u>Amount</u>
6/18/2021	Miles, Hansford & Tallant	5123	\$47.00
8/2/2021	Georgia Downtown Assoc	5124	\$590.00
8/25/2021	Georgia Downtown Assoc	5125	\$125.00
9/28/2021	COD - Reimburse Lodging for JM Training	5126	\$776.52
10/1/2021	Jamie McCracken - Travel Expense	5127	\$240.37
12/20/2021	Kaylee Hinson - 1st PI Window Painting	5128	\$100.00
12/20/2021	Kendall Huston - 2nd PI Window Painting	5129	\$75.00
12/20/2021	Chandler Bagley - 3rd PI Window Painting	5130	\$50.00
12/21/2021	Amy Swafford - Class of Gingerbread House Winner	5135	\$25.00
12/23/2021	Food Lion - Gift Card for Pizza Party	5137	\$100.00
1/4/2022	Miles, Hansford & Tallant	5136	\$117.50
2/22/2022	City of Dawsonville - Reimbursement for GDA Membership	5138	\$300.00
2/28/2022	Miles, Hansford & Tallant	5139	\$484.50
3/7/2022	Mayala Shapiro - Honorable Mention Window Painting	5131	\$25.00
4/4/2022	Miles, Hansford & Tallant	5140	\$102.00
		\$3,157.89	



DOWNTOWN DEVELOPMENT  
AUTHORITY  
EXECUTIVE SUMMARY FOR  
AGENDA ITEM # 7

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SUBJECT: DEVELOPMENT OF DDA LOGO – REVIEW EDIT IF AVAILABLE

DDA MEETING DATE: 05/23/2022

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PURPOSE FOR REQUEST:

**REVIEW EDIT OF LOGO IF AVAILABLE AND DISCUSS**

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HISTORY/ FACTS / ISSUES:

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OPTIONS:

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RECOMMENDED SAMPLE MOTION:

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DOWNTOWN DEVELOPMENT  
AUTHORITY  
EXECUTIVE SUMMARY FOR  
AGENDA ITEM # 8

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SUBJECT: DIGITAL BILLBOARD INFORMATION

DDA MEETING DATE: 05/23/2022

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PURPOSE FOR REQUEST:

**JONATHAN CAMPBELL TO SHARE INFORMATION ON DIGITAL BILLBOARD**

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HISTORY/ FACTS / ISSUES:

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OPTIONS:

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RECOMMENDED SAMPLE MOTION:

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