

AGENDA
CITY OF DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY
City Hall, G.L. Gilleland Council Chambers
Monday, July 25, 2022
5:30 P.M.

1. Call to Order
2. Roll Call
3. Invocation and Pledge
4. Approval of the Agenda
5. Approve Meeting Minutes
 - Regular Meeting held May 23, 2022
6. Review Financials through June 2022

BUSINESS

7. DDA Logo
8. Approve DDA Basic Training

ANNOUNCEMENTS

ADJOURNMENT

The next scheduled meeting is Monday, September 26, 2022

Those persons with disabilities who require reasonable accommodations in order to allow them to observe and/or participate in this meeting or who have questions regarding the accessibility of the meeting, should contact the Clerk at Dawsonville City Hall at 706-265-3256 at least two (2) business days prior to the meeting.



DOWNTOWN DEVELOPMENT
AUTHORITY
EXECUTIVE SUMMARY FOR
AGENDA ITEM # 5

SUBJECT: APPROVE MEETING MINUTES

DDA MEETING DATE: 07/25/2022

PURPOSE FOR REQUEST:

TO REQUEST APPROVAL FOR THE MINUTES

- **REGULAR MEETING HELD MAY 23, 2022**
-

HISTORY/ FACTS / ISSUES:

OPTIONS:

APPROVE, AMEND OR DENY

RECOMMENDED SAMPLE MOTION:

REQUESTED BY: Beverly Banister, City Clerk

MINUTES
CITY OF DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY
G.L. Gilleland Council Chambers, City Hall 2nd Floor
Monday, May 23, 2022
5:30 P.M.

1. **CALL TO ORDER:** Keith Stone called the meeting to order at 5:30 pm.
2. **ROLL CALL:** Present were members Jonathan Campbell, Tasha Howell, Keith Stone, Dwight Gilleland and Jamie McCracken.

Kevin Hammond and William Illg were not present at the meeting.

Also present were City Clerk Beverly Banister and City Manager Bob Bolz.
3. **INVOCATION AND PLEDGE:** Invocation was led by Jamie McCracken and Pledge was led by Tasha Howell.
4. **APPROVAL OF THE AGENDA:** Motion to approve the agenda as presented made by D. Gilleland; second by T. Howell. Vote carried unanimously in favor.
5. **APPROVE MEETING MINUTES**
 - Regular Meeting held March 28, 2022Motion to approve the minutes as presented made by J. McCracken; second by D. Gilleland. Vote carried unanimously in favor.
6. **REVIEW FINANCIALS THROUGH APRIL 2022:** City Clerk Banister reviewed the recent financial activity of the Board through April 2022.

BUSINESS

7. **DEVELOPMENT OF DDA LOGO – REVIEW EDIT IF AVAILABLE:** The Board discussed their likes and dislikes of the new logo renderings.

Motion made by J. McCracken to submit suggested edits as outlined below to Studio One O One:
 - Disregard Mockup 2
 - Mockup 1 – Remove the food truck and farmers market cart, add mountains and blue sky, change out main street buildings and replace with main street buildings on mockup 2
 - Original Option 3 – Remove pumpkins and sunflowers, remove pool room sign (including Bill Elliott St sign), remove VISIT DAWSON sign and make Main Street Park sign more visible, enclose the logo in the same shape as mockup 1 and add a blue sky.Second by T. Howell. Vote carried unanimously in favor.
8. **DIGITAL BILLBOARD INFORMATION:** Jonathan Campbell presented the Board with several options to possibly advertise the DDA, downtown businesses and events occurring downtown on a digital billboard at Route 400. The Board discussed the different options and decided to revisit the item once the logo has been created.

ANNOUNCEMENTS: City Manager Bolz reported on the potential of the City purchasing a piece of property that could be used to connect the historic downtown, create additional parking, options for additional businesses and open up City streets. He also reported he is still looking into the logistics for holding a firework show but it is unlikely it will occur this year. Keith Stone said he'd like to consider having the DDA sponsor a 5K for Labor Day.

ADJOURNMENT:

At 6:10 p.m. a motion to adjourn the meeting was made by T. Howell; second by D. Gilleland. Vote carried unanimously in favor.

(Signatures on following page)

MINUTES
CITY OF DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY
G.L. Gilleland Council Chambers, City Hall 2nd Floor
Monday, May 23, 2022
5:30 P.M.

Approved this 25th day of July 2022.

By: DOWNTOWN DEVELOPMENT AUTHORITY

Keith Stone, Chair

Kevin Hammond, Vice Chair

Tasha Howell, Treasurer/Secretary

Dwight Gilleland

Jamie McCracken

Jonathan Campbell

William Illg, Councilmember

Attested: _____
Beverly A. Banister, City Clerk



DOWNTOWN DEVELOPMENT
AUTHORITY
EXECUTIVE SUMMARY FOR
AGENDA ITEM # 6

SUBJECT: REVIEW FINANCIALS THROUGH JUNE 2022

DDA MEETING DATE: 07/25/2022

PURPOSE FOR REQUEST:

TO REVIEW DDA CHECKING ACCOUNT ACTIVITY THROUGH JUNE 2022

HISTORY/ FACTS / ISSUES:

OPTIONS:

RECOMMENDED SAMPLE MOTION:

FY 2021-2022 DDA Checking Account Activity

<u>FY</u> <u>2021-22</u>	<u>Cleared Activity</u>	<u>Deposits</u>	<u>Interest</u>	<u>Checks</u>	<u>Ending Balance</u>
Begin Bal.		\$ 17,576.09			
Jul-21	Check #5123	\$ 17,576.09		\$ 47.00	\$ 17,529.09
Aug-21	Check #5124 + #5125	\$ 17,529.09	\$ -	\$ 715.00	\$ 16,814.09
Sep-21	Check #5126	\$ 16,814.09	\$ -	\$ 776.52	\$ 16,037.57
Oct-21	Check #5127	\$ 16,037.57	\$ -	\$ 240.37	\$ 15,797.20
Nov-21	No Activity	\$ 15,797.20	\$ -	\$ -	\$ 15,797.20
Dec-21	Check(s) #5128-5130, 5135, 5137	\$ 15,797.20	\$ -	\$ 350.00	\$ 15,447.20
Jan-22	Deposit (grant app)/Check #5136	\$ 15,447.20	\$ 50.00	\$ 117.50	\$ 15,379.70
Feb-22	Deposit (Creekstone Easement)/Check #5138, 5139	\$ 15,379.70	\$ 25,000.00	\$ 784.50	\$ 39,595.20
Mar-22	Check #5131	\$ 39,595.20	\$ -	\$ 25.00	\$ 39,570.20
Apr-22	Check #5140	\$ 39,570.20	\$ -	\$ 102.00	\$ 39,468.20
May-22	No Activity	\$ 39,468.20	\$ -	\$ -	\$ 39,468.20
Jun-22	No Activity	\$ 39,468.20	\$ -	\$ -	\$ 39,468.20
		<u>\$ 25,050.00</u>		<u>\$ 3,157.89</u>	

Checks Cleared

<u>Date</u>	<u>To Whom</u>	<u>Check #</u>	<u>Amount</u>
6/18/2021	Miles, Hansford & Tallant	5123	\$47.00
8/2/2021	Georgia Downtown Assoc	5124	\$590.00
8/25/2021	Georgia Downtown Assoc	5125	\$125.00
9/28/2021	COD - Reimburse Lodging for JM Training	5126	\$776.52
10/1/2021	Jamie McCracken - Travel Expense	5127	\$240.37
12/20/2021	Kaylee Hinson - 1st PI Window Painting	5128	\$100.00
12/20/2021	Kendall Huston - 2nd PI Window Painting	5129	\$75.00
12/20/2021	Chandler Bagley - 3rd PI Window Painting	5130	\$50.00
12/21/2021	Amy Swafford - Class of Gingerbread House Winner	5135	\$25.00
12/23/2021	Food Lion - Gift Card for Pizza Party	5137	\$100.00
1/4/2022	Miles, Hansford & Tallant	5136	\$117.50
2/22/2022	City of Dawsonville - Reimbursement for GDA Membership	5138	\$300.00
2/28/2022	Miles, Hansford & Tallant	5139	\$484.50
3/7/2022	Mayala Shapiro - Honorable Mention Window Painting	5131	\$25.00
4/4/2022	Miles, Hansford & Tallant	5140	\$102.00
			<u>\$3,157.89</u>



DOWNTOWN DEVELOPMENT
AUTHORITY
EXECUTIVE SUMMARY FOR
AGENDA ITEM # 7

SUBJECT: DDA LOGO

DDA MEETING DATE: 07/25/2022

PURPOSE FOR REQUEST:

TO REVIEW MOST RECENT EDIT FROM STUDIO 101 FOR APPROVAL OR ADDITIONAL EDITS

HISTORY/ FACTS / ISSUES:

OPTIONS:

RECOMMENDED SAMPLE MOTION:

DAWSONVILLE DOWNTOWN DEVELOPMENT AUTHORITY
LOGO RENDERINGS VERSION 3

design | print

MOCKUP OPTION 1



oneoouo



DOWNTOWN DEVELOPMENT
AUTHORITY
EXECUTIVE SUMMARY FOR
AGENDA ITEM # 8

SUBJECT: APPROVE DDA BASIC TRAINING

DDA MEETING DATE: 07/25/2022

PURPOSE FOR REQUEST:

TO REQUEST APPROVAL FOR DDA BASIC TRAINING FOR JONATHAN CAMPBELL IN THE AMOUNT OF \$343.75 TO BE PAID OUT OF THE FY 2023 BUDGET

HISTORY/ FACTS / ISSUES:

- **DDA BASIC TRAINING IS REQUIRED WITHIN ONE YEAR OF BEING APPOINTED TO THE BOARD**
 - **TRAINING IS \$275.00; MILEAGE IS APPROX \$68.75**
-

OPTIONS:

RECOMMENDED SAMPLE MOTION:

Order Confirmation

Georgia Municipal Association

Order Number 479273

Order Date 5/24/2022

Bill To City of Dawsonville

Payment Method Authorization Code: MC_6845

Ship To Jonathan Campbell
415 Hwy 53 East, Ste. 100
Dawsonville, GA 30534
UNITED STATES

Item	Quantity	Price	Total
2022 Fall 2-Day Training Event	1	275.00	275.00
When: 9/22/2022 8:30 AM - 9/23/2022 3:30 PM			
Where: Brasstown Valley Resort 6321 US-76 Young Harris, GA 30582 United States			
Registration Option: Registration 9/22/2022 8:30 AM			
Program Items:			
• Downtown Development Authority Basic Training 9/22/2022 8:30 AM			

Item Total	275.00
TRANSACTION GRAND TOTAL	275.00
Payment Amount	275.00